

FAMILY FIRST

ACTION & ADVENTURE BETWEEN GLACIER, MOUNTAIN AND LAKE

Nothing is as precious as time spent together! In the winter adventure playground of Zell am See-Kaprun, every minute becomes a treasured memory. A wide range of family pistes, comfortable mountain railways, one of the longest fun slopes in the world, TOP OF SALZBURG at 3,029 metres above sea level as well as snow parks ensure that ski heroes and heroines of all ages get rosy cheeks and a proper appetite. It's just as well that there are plenty of huts and mountain restaurants in Zell am See-Kaprun. Still not tired? The Maisi Flitzer is an experience for everyone, and the weekly programme invites you to enjoy a variety of tours. A quick visit to the TAUERN SPA Zell am See-Kaprun with its designated children's SPA - until the little adventurers fall into bed satisfied after an eventful winter day!

Zell am See-Kaprun provides plenty of variety for families with children of all ages, and fulfils all wishes for a successful winter holiday. Ski-in/ski-out ensures short distances from the hotel to the piste and back. Keep it simple - is the motto for families. Convenient: the ski depots at the lower termini in the village and on the piste. The Ski ALPIN CARD is the key to 408 kilometres of pistes, including the Schmittenhöhe, the Kitzsteinhorn glacier ski area as well as the Skicircus Saalbach Hinterglemm Leogang Fieberbrunn, and guarantees downhill fun at all levels of difficulty. Still not enough? Themed pistes, routes, children's adventure worlds with funny mascots, snow parks, fun slopes & co. are waiting to be explored.

FROM THE MAISKOGEL FAMILY MOUNTAIN TO TOP OF SALZBURG ON KITZSTEINHORN

A family experience is the ride on the ultra-modern 3K K-ONNECTION from the Maiskogel to the Kitzsteinhorn. Offering a view from the perspective of an eagle, the gondolas glide uphill through four climate to TOP OF SALZBURG, Salzburg's highest-situated excursion destination, open all year round at 3,029 metres above sea level. The Kitzsteinhorn Explorer Tour takes place as part of the weekly programme. This tour includes uphill and downhill ride as well as easy hikes and excursions accompanied by a national park ranger.

The Maiskogel family mountain in Kaprun convinces with gentle and blue pistes that lead downhill to the centre of the village. In the valley, it's mainly beginners and the ski tots of the local ski schools who have fun around the Maisi Flitzer.

THE SCHMITTENHÖHE AS PANORAMA- AND FAMILY MOUNTAIN

The star of the Schmittenhöhe panorama and family ski resort is Schmidolin, the coolest dragon in the world. Keep your eyes open, and you'll discover him on the kids slope, in the Dragon Tunnel or in the Dragon Park. In Schmidolin's World of Adventure, the youngest learn how to do "pizza" and "fries" in a playful way. Completely redesigned in 2025, the Kids Indoor Park Areit 1400 offers families a weather-independent experience full of adventure with highlights such as the slide car track, a huge bouncy castle and a game corner. This makes the indoor park a popular meeting place for children and teens of all ages.

WINTER ADVENTURE WORLDS AND SNOW PARKS

In addition to Schmidolin's dragon-power adventure world, the Maisi Park on the Maiskogel at the foot of the Kitzsteinhorn also provides lots of fun: wave runs and small ramps are the perfect preparation for the bigger snow parks. Speaking of bigger: the snow parks on the Kitzsteinhorn are the ultimate freestyle playground! The location between 2,500 and 2,900 metres above sea level, the perfect lift connection as well as the daily maintenance make the snow parks the place to be for kids, teenagers and pros - and all that with top snow quality.

EAGLE LINE ON THE KITZSTEINHORN AND FUN SLOPE XXL ON THE SCHMITTENHÖHE

A must for the whole family is Austria's largest funslope on the Schmittenhöhe: with a length of 1.3 kilometres, many waves, tunnels and scrolls, it guarantees fun and thrills for everyone. The Eagle Line on the Kitzsteinhorn is a special piste with banked curves, small jumps and obstacles. Beginners and novices also enjoy the approximately one-kilometre-long piste.

Tip! Families will find a very special gift in their Easter basket on their Easter holiday in Zell am See-Kaprun: With the Ski ALPIN CARD Easter bonus, children ski for free! From 28 March to 6 April 2026, all ski kids born in 2010 or later get a free ski pass if one parent buys a ski pass at the same time. The offer is valid for multi-day ski passes of four days or more.

THE TOP FAMILY TIPS FOR WINTER 2025/26

- There are ten ski and snowboard schools in Zell am See-Kaprun: the range of courses is aimed at children and adults, beginners as well as ambitious skiers. Whether group or private lessons, racing training or deep-snow courses: Salzburg's ski instructors are among the best in the world!
- As one of the largest wellness oases in the Alps, the TAUERN SPA Zell am See-Kaprun has a designated children's SPA. With three slides, two baby pools, adventure grotto and climbing wall, letting off steam is expressly permitted at the Kidstein children's SPA. The creative and karaoke room and the bear cave offer additional space to play.
- December 2025 to March 2026: On the Kitzsteinhorn Explorer Tour with national park rangers, families with kids glide through four climate zones from Kaprun into the glacier ice on modern cable cars, including the 3K K-ONNECTION. Two EXPLORER gondolas provide a 360-degree view of Austria's highest mountain. The destination TOP OF SALZBURG at 3,029 metres above sea level is reached after about three hours.
- Balloonists from around the world will meet in Zell am See-Kaprun at the balloonalps from 31 January to 7 February 2026. Guests have the unique opportunity of a hot-air balloon ride over the wintry region. Thus, anyone taking to the skies in Zell am See-Kaprun will be rewarded with magnificent views of the wintry mountains of the Hohe Tauern. A special highlight of balloonalps is the Night of Balloons on 4 February: huge

hot-air balloons envelop Zell am See in a sea of colour, nostalgic drivers and ski instructors thrill spectators with ski and snowboard acrobatics, and music and fireworks round off the evening.

- When using the Junior XPLORE CARD, youngsters can explore the three premium regions of Schmittenhöhe in Zell am See, Skicircus Saalbach Hinterglemm Leogang Fieberbrunn and the Kitzsteinhorn glacier in Kaprun for just 15 euros every Saturday between 29 November 2025 and 4 April 2026 (on Kitzsteinhorn until 2 May 2026).

TOP-TIP! ZELL AM SEE-KAPRUN APP - HOLIDAY COMPANION AND TICKET WALLET

The free Zell am See-Kaprun App (www.zellamsee-kaprun.com/app) is the indispensable companion for your winter holiday: the app contains all live information about the ski resorts (slope map, available parking spaces, etc.) and shows you the way to the best ski touring and freeride routes, winter hiking trails and cross-country ski tracks. It also stores all purchased tickets clearly in the digital wallet and contains all information about events, ski rental, ski schools, weather and much more. You can book mountain railway experiences via the app in seconds and avoid waiting times.

NEW: Through the turnstile with your smartphone ticket

Alps at their very best – directly on your smartphone: Simply download the Zell am See-Kaprun app, buy a smartphone ticket in the online shop, load it into the app, activate it and then walk through the turnstile.