

WINTER HOLIDAYS IN ZELL AM SEE-KAPRUN

ALPS AT THEIR VERY BEST - WINTER SPORTS ENTHUSIASTS ENJOY FANTASTIC HOLIDAYS INCLUDING MANY NEW FEATURES AND SURPRISING PERSPECTIVES BETWEEN GLACIER, MOUNTAIN, AND LAKE

408. In words: four hundred and eight. That's the total number of kilometres of pistes attracting winter sports enthusiasts to Zell am See-Kaprun on the Schmittenhöhe or on the Kitzsteinhorn - Salzburg's only glacier ski resort - and further afield at Skicircus Saalbach Hinterglemm Leogang Fieberbrunn. The SKI ALPIN CARD makes it possible and creates endless freedom, which becomes even more enjoyable with the many ski-in/ski-out options. Thanks to the glacier on the Kitzsteinhorn, the winter season in Zell am See-Kaprun starts particularly early and continues into May. But Zell am See-Kaprun offers of course much more than endless fun on the pistes. Freeriders, freeskiers, ski tourers, winter hikers, cross-country skiers and all fans of winter also get what their heart desires. There is also variety and adventure for families with children!

THE SCHMITTENHÖHE - ZELL AM SEE'S LOCAL MOUNTAIN - IS A PARADISE FOR FAMILIES AND WINTER SPORTS ENTHUSIASTS

Five long downhill runs, one of the longest fun slopes in the world, the Black Trass with 1,000 metres of descent and a gradient of up to 70 percent: The Schmittenhöhe attracts pros, connoisseurs, and beginners alike. The panorama from Zell am See's local mountain stretches from Lake Zell to the more than 30 three-thousand-metre-high peaks around the Hohe Tauern. Skiers enjoy these vistas directly from the pistes, and winter hikers appreciate the view from the panoramic High-Altitude Promenade hiking trail. The Schmittenhöhe panorama and family ski resort features three access points in Zell am See as well as ski-in/ski-out facilities directly in the town. New in the 2023/2024 season: the 40-year-old Sonnkogel lift will be replaced by a state-of-the-art six-seater chairlift with seat heating and weather protection cover - for even more comfort and quality.

KITZSTEINHORN: THE GLACIER SKI RESORT WITH TOP SNOW QUALITY

The Kitzsteinhorn is the only glacier ski resort in SalzburgerLand. Modern gondolas take you in comfort to Gipfelwelt 3000 at 3,029 metres above sea level. The network of cable cars connects Kaprun, the family mountain Maiskogel and the glacier ski resort. The Kitzsteinhorn attracts with wide glacier slopes up to over 3,000 metres above sea level, freeride and numerous ski touring routes and the best snow parks. The glacier delights piste fans, freeriders, tourers and non-skiers alike. Panorama platforms, National Park Gallery, Cinema 3000, and Salzburg's highest-situated restaurant are part of Gipfelwelt 3000. A little further down, the Maiskogel family mountain beckons with gentle and wide pistes all the way to the centre of Kaprun - the ideal place for families. New in the 2023/2024 season: For even more quality - the Alpincenter restaurant at 2,450 metres above sea level will be extensively renovated and redesigned by the start of the new ski season.

DIVERSE WEEKLY PROGRAMME FOR FAMILIES

Guided snowshoe hikes, winter yoga, laser biathlon, the first ski tour or cross-country skiing taster course: Zell am See-Kaprun also offers plenty of off-piste activities in addition to the piste and freeride facilities for alpine skiers. The weekly programme includes adventurous activities for the whole family during the day and in the evenings. Three examples: The Kitzsteinhorn Explorer Tour with a national park ranger to Gipfelwelt 3000 on the Kitzsteinhorn glacier, hiking tours by torchlight at dusk and snowshoe hikes around the Plettsaukopf reservoir on the Schmittenhöhe.

RELAXATION AT THE HIGHEST LEVEL: DIVE INTO THE TAUERN SPA ZELL AM SEE-KAPRUN

Twelve pools, ten saunas and the Skyline Pool - the TAUERN SPA Zell am See-Kaprun, which covers more than 20,000 m², is one of the most diverse and modern wellness facilities in the Alps. Nature's power is used to the full in the extensive beauty and treatment area. The Private SPA invites to exclusive hours for two - with wonderful time-out accompanied by massages or a forest berry milk bath. Families with children enjoy their own SPA at the Kidstein. And the Genussallee spa restaurant is an absolute highlight for connoisseurs.

THE TOP TIPS FOR WINTER 2023/24

- 3 to 5 November 2023. It's SNOWTIME: This is how we celebrate the early start to the season on the Kitzsteinhorn in Zell am See-Kaprun. Many winter sports brands present their brand-new equipment for free testing on the glacier. There will also be ski and snowboard workshops, the Freeride Film Festival and expert talk with Anna Veith at Kaprun Castle.
- On 16 and 17 December 2023, the Unplugged Ski Days will take place on the Schmittenhöhe. At the start of the season, everything is of course about skiing - but also about acoustic music. A must for all music lovers and skiing enthusiasts.
- On 19 and 21 January 2024, Zell am See-Kaprun will host the Winter Spartan Race. The world's best and toughest steeplechasers will compete in the Sprint, Super and Kid's Race disciplines. Who has what it takes to be a real Spartan will be decided at the end!
- The Falstaff Gourmet Ski Days combine sports and culinary delights over two weekends (7 to 10 March and 14 to 17 March 2024). Skiers enjoy fantastic culinary delights from award-winning chefs and fine wines from top vintners in an impressive setting. In addition, there are mountain hut delicacies, BBQ, food markets, show cooking and much more.

Tip! The free Zell am See-Kaprun App (www.zellamsee-kaprun.com/app) is the indispensable companion for your winter holiday: the app contains all the live information on the ski resorts (piste map, free parking spaces, etc.) and shows you the way to the best ski touring and

freeride routes, winter hiking trails and cross-country ski tracks. It also contains all the information on events, ski rental, ski schools, weather and much more. Mountain railway experiences can be booked in seconds via the app, thus waiting times can be avoided. From now on, you always have all your tickets on you with the app.