

## **ALPS AT THEIR VERY BEST**

### TOP ENJOYMENT IN ZELL AM SEE-KAPRUN

**Everyone defines enjoyment on a holiday differently: one person looks forward to 90 restaurants - eight of them awarded with Gault Millau Toques. Another considers nature as the highest form of enjoyment. For leisure sports enthusiasts, the winter mountains with perfect pistes and sunny panoramic trails, the glistening Lake Zell and the view of 30 three-thousand-metre-high peaks around the Hohe Tauern National Park come first. Others in turn like to hike through the winter forest quietly, enjoy a log fire and Kaiserschmarrn, appreciate relaxation at the TAUERN SPA Zell am See-Kaprun or a stroll through the charming pedestrian zone of Zell am See.**

### **LEISURELY SKIING BETWEEN GLACIER, MOUNTAIN AND LAKE**

Leisurely skiing is a priority in Zell am See-Kaprun. Ski-in/ski-out is the motto: the nearest lower terminus to the Kitzsteinhorn glacier ski resort or the Schmittenhöhe can be reached from the accommodation on foot or by public transport – so, the way to winter bliss is usually short in Zell am See-Kaprun. The Ski ALPIN CARD promises freedom, space and enjoyable turns on 408 kilometres of pistes. With just one card, you can ski from the Schmittenhöhe and the Kitzsteinhorn glacier up to 3,029 metres above sea level to the Skicircus Saalbach Hinterglemm Leogang Fieberbrunn. Countless huts and mountain inns - including the highest-situated restaurant in SalzburgerLand - invite to enjoy culinary moments.

### **ZELL AM SEE-KAPRUN BECKONS WITH ALPINE DELIGHTS**

Preserving what is good, without ignoring the spirit of the times - this is what is called Alpine cuisine around Zell am See and Kaprun. Alpine cuisine is an umbrella term for the diverse culinary heritage in the Alpine region, and stands for intact nature and a wonderful variety of culinary traditions. This includes the great classics, such as Salzburg Bierfleisch (beef stew), black pudding, game dishes, farmhouse doughnuts as well as exciting new interpretations. The four gourmet stations AreitAlm and AreitLounge, Panorama-Restaurant Franzl and Sonnkogel Restaurant, located in the Schmittenhöhe ski resort, guarantee top Alpine delights. Up here, steaks from local beef as well as traditional Pinzgau delicacies, such as Kaiserschmarrn or Kasnockn are on the menu. Also new in the 2023/2024 season: For even more quality - the Alpincenter restaurant at 2,450 metres above sea level will be extensively renovated and redesigned by the start of the new ski season.

### **ROMANTIC ENJOYMENT: STAR ADVENT UNDER THE WINTER SKY**

Advent in Zell am See-Kaprun – magical, picture-postcard moments! Many lovingly decorated stalls invite to a stroll around the Zell Star Advent from 25 November to 31 December 2023. Wooden toys, fragrant mulled wine, freshly baked Christmas cookies, roasted almonds and home-made knitted goods will get anyone in the mood. And all this directly at the wintery tranquil Lake Zell. The Kaprun Parish Advent on the Kirchbichl hill on 2 and 3 December, and the Star Advent Market at Kaprun Castle from 8 to 10 December radiate a real pre-Christmas

atmosphere. Insider tip: the star boat trips on Lake Zell - also at Christmas and on New Year's Eve!

### **ENJOYING NATURE QUIETLY AND OFF-PISTE**

Forests covered in deep snow, pristine mountains as well as the wintry shores of Lake Zell: winter transforms the landscape around Zell am See-Kaprun into a fairytale wonderland. Whether on foot or on snowshoes, on a toboggan or together with the national park ranger - the backdrop of the Hohe Tauern National Park guarantees an impressive winter nature experience. For example, the guided snowshoe hike to the Plettsaukopf on the Schmittenhöhe leads from the upper terminus of the cityXpress off-piste through the forest and reveals fantastic views of 30 three-thousand-metre-high peaks around the Hohe Tauern National Park.

### **OFF INTO NATURE: FROM WINTER YOGA TO HIKES BY TORCHLIGHT**

Zell am See-Kaprun has a big heart for all activities that are fun in winter. For example, snowshoes, cross-country skiing or ski touring equipment as well as toboggans can be rented on site. Anyone who prefers professional guidance can join guided tours or check out the diverse winter weekly programme. This includes daily outdoor activities such as winter yoga, snowshoe hikes, evening hikes by torchlight or the spectacular Kitzsteinhorn Explorer Tour, which takes you together with a national park ranger to Gipfelwelt 3000 on the Kitzsteinhorn at 3,029 metres above sea level. The focus is on enjoyment and experiencing nature off-piste.

### **RELAXATION AT THE HIGHEST LEVEL: DIVE INTO THE TAUERN SPA ZELL AM SEE-KAPRUN**

Twelve pools, ten saunas and the Skyline Pool - the TAUERN SPA Zell am See-Kaprun, which covers more than 20,000 m<sup>2</sup>, is one of the most diverse and modern wellness facilities in the Alps. Nature's power is used to the full in the extensive beauty and treatment area. The Private SPA invites to exclusive hours for two - with wonderful time-out accompanied by massages or a forest berry milk bath. Families with children enjoy their own SPA at the Kidstein. And the Genussallee spa restaurant is an absolute highlight for connoisseurs.

### **THE TOP TIPS FOR HOURS OF ENJOYMENT IN WINTER 2023/24**

- The Falstaff Gourmet Ski Days combine sports and culinary delights over two weekends (7 to 10 March and 14 to 17 March 2024). Skiers enjoy fantastic culinary delights from award-winning chefs and fine wines from top vintners in an impressive setting. In addition, there are mountain hut delicacies, BBQ, food markets, show cooking and much more.
- January and February 2024: Early risers are rewarded with freshly groomed pistes at the Ski'n'Brunch. The turnstiles to the Schmittenhöhe open at 7am every Thursday in January and February. Lucky are those who are quick - this morning special can only be experienced in a small, exclusive circle after registration.

- Yoga coach Marcel Clementi invites to the Body, Mind & Soul Weekend, a four-day and very exclusive yoga retreat, in Zell am See-Kaprun from 8 to 11 December 2023.

Tip! The free Zell am See-Kaprun App ([www.zellamsee-kaprun.com/app](http://www.zellamsee-kaprun.com/app)) is the indispensable companion for your winter holiday: the app contains all the live information on the ski resorts (piste map, free parking spaces, etc.) and shows you the way to the best ski touring and freeride routes, winter hiking trails and cross-country ski tracks. It also contains all the information on events, ski rental, ski schools, weather and much more. Mountain railway experiences can be booked in seconds via the app, thus waiting times can be avoided. From now on, you always have all your tickets on you with the app.