

“ALPS AT THEIR VERY BEST“ IN ZELL AM SEE-KAPRUN

SKIING HOLIDAYS IN A NEW DIMENSION BETWEEN GLACIER, MOUNTAIN AND LAKE: MAXIMUM FREEDOM, NEW PERSPECTIVES AND A WINTER FULL OF EXPERIENCES

Thanks to the glacier ski resort, the winter season in Zell am See-Kaprun starts particularly early in autumn and ends late. Winter calls the shots in Zell am See-Kaprun for many months: with perfectly groomed pistes on the Kitzsteinhorn and on the Schmittenhöhe, with first-class snow parks, tempting culinary addresses and an activity and family programme that promises unforgettable experiences in nature. The SKI ALPIN CARD, covering 408 kilometres of pistes, guarantees vast spaces and freedom of movement, and highly convenient "ski in/ski out". No matter how great your longing for winter may be, it will be satisfied in Zell am See-Kaprun.

SHEER ENDLESS SKIING FUN WITH GLACIER SLOPES AND LAKE VIEWS

The Schmittenhöhe, with its wide range of pistes and huts and the overwhelming panoramic views of Lake Zell and over 30 three-thousand-metre-high peaks of the Hohe Tauern, is regarded as a real highlight of the region. Five long downhill runs, one of the longest fun slopes in the world, the black "Trass" - a piste with a gradient of up to 70 percent - and the numerous winter hiking trails complement the winter sports possibilities on Zell's local mountain. A special experience promise the "Ski 'n' Brunch" dates in January and February, when a small, exclusive group goes skiing and enjoys breakfast on the Schmittenhöhe early in the morning. The Kitzsteinhorn is Salzburg's only glacier ski resort and has been a legend for winter sports enthusiasts for over 50 years: wide glacier slopes with top snow quality at over 3,000 metres above sea level, modern cable cars, designated freeride and ski touring routes, first-class snow parks and marked ski touring ascent routes make the hearts of alpinists beat faster. But non-skiers also enjoy unique moments at the edge of the Hohe Tauern National Park in the high-alpine excursion destination TOP OF SALZBURG at 3,029 metres above sea level, which is open all year round: panorama platforms, National Park Gallery, Cinema 3,000 and the Gipfel Restaurant - Salzburg's highest-situated restaurant - are part of the fascinating offer of Gipfelwelt 3000. At the foot of the Kitzsteinhorn, the Maiskogel family mountain convinces with its gentle, wide slopes all the way to the centre of Kaprun.

IMPRESSIVE EXPERIENCES IN NATURE FOR THE WHOLE FAMILY

In addition to alpine skiing fun, the wintry natural landscape in and around Zell am See-Kaprun invites you to impressive outdoor experiences: Ski touring fans can look forward to the ski touring mountain "Ronachkopf" and other marked ascent routes on the Maiskogel and on the Kitzsteinhorn. Nordic skiers or classic cross-country skiers enjoy the diverse cross-country tracks. Starting at the cityXpress upper terminus, the panorama trail around the Plettsaukopf reservoir offers fresh mountain and panoramic air. The diverse weekly programme also guarantees variety for all ages and interests. Among other things, guided snowshoe hikes on the

Kitzsteinhorn, on the Maiskogel and on the Schmittenhöhe, winter yoga, guided ski tours or a trial cross-country skiing course are also available. Highlights include the "Kitzsteinhorn Explorer Tour" with National Park rangers to TOP OF SALZBURG and romantic hikes by torchlight at dusk. With the TAUERN SPA, the region boasts one of the most modern and largest wellness oases in the Alps. The mutual exchange and get-together after a successful day on the pistes turns into an exclusive experience with the region's "Après Chill" concept. Numerous pubs invite you to linger and enjoy - relaxed and safe with signature drinks, Alpine finger food and an open-air lounge atmosphere.