

## **“ALPS AT THEIR VERY BEST“ IN ZELL AM SEE-KAPRUN**

SKIING HOLIDAYS IN A NEW DIMENSION BETWEEN GLACIER, MOUNTAIN AND LAKE: MAXIMUM FREEDOM, NEW PERSPECTIVES AND A WINTER FULL OF EXPERIENCES

**Thanks to the glacier ski resort, the winter season in Zell am See-Kaprun starts particularly early in autumn and ends late. Winter calls the shots in Zell am See-Kaprun for many months: with perfectly groomed pistes on the Kitzsteinhorn and on the Schmittenhöhe, with first-class snow parks, tempting culinary addresses and an activity and family programme that leaves nothing to be desired. The SKI ALPIN CARD, covering 408 kilometres of pistes, promises maximum freedom of movement, but also comfort and top enjoyment, which is further emphasised by "ski in/ski out". No matter how great your longing for winter may be, it will be satisfied in Zell am See-Kaprun.**

### **FULL-SCALE PANORAMA AND ENJOYMENT ON THE SCHMITTENHÖHE**

The Schmittenhöhe, with its wide range of pistes and huts as well as the brilliant panoramic views of Lake Zell and over 30 three-thousand-metre-high peaks of the Hohe Tauern, is regarded as the region's absolute highlight. Five long downhill runs, one of the longest fun slopes in the world, the black "Trass" - a piste with a difference in altitude of over 1,000 metres and a gradient of up to 70 percent -, the panorama skating track on the Plettsaukopf and the numerous winter hiking trails complement the winter sports possibilities of Zell's local mountain. In addition to three access points in Zell am See, including ski-in/ski-out, the panorama and family ski resort also offers a connection to Skicircus Saalbach Hinterglemm Leogang Fieberbrunn and is thus the hub of the SKI ALPIN CARD, covering 408 kilometres of pistes.

### **THE LONG WINTER IN THE KITZSTEINHORN GLACIER SKI RESORT**

The Kitzsteinhorn is not just the only glacier ski resort in SalzburgerLand, but also a year-round, high-alpine destination for winter sports enthusiasts and non-skiers alike. TOP OF SALZBURG, at 3,029 metres above sea level, can be reached directly from the centre of Kaprun by using the 3K K-ONNECTION: The cable car chain, which symbolically leads from the valley to the Arctic through four climate and vegetation zones, connects Kaprun, the Maiskogel family mountain and the glacier ski resort to form a fascinating unit. With ski-in/ski-out directly from the town centre to and from the glacier, Kaprun offers the highest quality of service, comfort and convenience. The Kitzsteinhorn delights winter sports enthusiasts with wide glacier slopes up to over 3,000 metres above sea level, freeride and ski touring routes and the best snow parks - snow is guaranteed from October to May. Up here, even non-skiers get unique insights into the high alpine natural landscape of the Hohe Tauern National Park: Panorama platforms, National Park Gallery, Cinema 3,000 and the Gipfel Restaurant - Salzburg's highest-situated restaurant - are part of the fascinating Gipfelwelt 3000. The Maiskogel family mountain convinces with its gentle, wide slopes all the way to the centre of town, and is an ideal area for ski schools and beginners.

## A DIVERSE WEEKLY PROGRAMME FOR THE WHOLE FAMILY

Zell am See-Kaprun stands for winter sports and mountain experiences: in addition to the pistes and freeride facilities for alpine skiers, there are also numerous activities for non-skiers. Guided snowshoe hikes on the Kitzsteinhorn or on the Schmittenhöhe, winter yoga, laser biathlon, a winter rally, the first off-piste ski tour or a trial cross-country skiing course: as part of the weekly programme, adventurous activities for the whole family are available every day - both during the day and in the evening. Highlights include the "Kitzsteinhorn Explorer Tour" with a national park ranger to TOP OF SALZBURG, romantic hikes by torchlight at dusk and the snowshoe hike around the Plettsaukopfsee reservoir on the Schmittenhöhe.

With the region's "**Après Chill**" concept, the mutual exchange and get-together after a successful day on the pistes turns into an exclusive experience. Numerous pubs invite you to linger and enjoy - relaxed and safe with signature drinks, Alpine finger food and an open-air lounge atmosphere.

Further information at [www.zellamsee-kaprun.com/apres-chill](http://www.zellamsee-kaprun.com/apres-chill)

## THE TOP TIPS FOR WINTER 2022/23 (EVENTS MAY BE SUBJECT TO CHANGE AT SHORT NOTICE):

- **4 to 6 November 2022.** The early start to the season is celebrated properly in Zell am See-Kaprun and on the Kitzsteinhorn - and with the best that winter sports currently have to offer! At **SNOWTIME**, leading winter sports brands will make their state-of-the-art equipment available for free testing on the glacier of the Kitzsteinhorn for a whole weekend. The supporting programme includes the Freeride Film Festival and expert talks at Kaprun Castle.
- **On 14 and 15 January 2023**, Zell am See-Kaprun will be once again the venue of the **Winter Spartan Race**. No matter how fit you are, a Spartan Race encourages the fighting spirit and enables a personal fitness experience. The best and toughest obstacle runners under the sun compete in the disciplines Sprint, Super and Kid's Race. Whether you got what it takes to be a real Spartan will be decided at the end!
- **23 to 29 January 2023: The "GP Ice Race"** is reminiscent of the spectacular ice races that were held on the frozen Lake Zell in the middle of the 20th century. After almost 45 years, Ice Race motorsport returned to Zell am See for the first time in 2019. Amateur and professional drivers, teams and manufacturers will compete in various classes under exceptional conditions on three race days from 27 to 29 January.

**Tip!** The **free Zell am See-Kaprun App** is the indispensable companion for an active winter holiday: it contains all the live information on the ski resort (piste map, etc.) and shows the



way to the best ski touring and freeride routes, winter hiking trails and cross-country ski tracks. The app also includes all relevant information on events, ski hire, ski schools, weather and tips for other winter adventures. Info at [www.zellamsee-kaprun.com/app](http://www.zellamsee-kaprun.com/app)