

ALPS AT THEIR VERY BEST: TOP ENJOYMENT IN ZELL AM SEE-KAPRUN

THE MANY FACETS OF ENJOYMENT BETWEEN GLACIER, MOUNTAIN AND LAKE

No matter how you define a holiday of enjoyment, in Zell am See-Kaprun, expectations are not only met, but exceeded. Around 90 restaurants - eight of which have been awarded Gault Millau Toques - treat their guests to Pinzgau delicacies, international specialities and fine creations. The "Glacier", "Mountain" and "Lake" gourmet trails lead to a total of twelve culinary addresses, where dishes are prepared in the style of Alpine delight with local ingredients and according to the principles of Alpine cuisine. But enjoyment has many other facets in Zell am See-Kaprun: Above all, the wintry mountains with perfect pistes and sunny panoramic trails, the glittering Lake Zell and the view of around 30 three-thousand-metre-high peaks in the Hohe Tauern National Park are considered a real promise of happiness for unforgettable days. Whether quietly through the winter forest, with a Kaiserschmarrn in front of an open fire, at the TAUERN SPA or strolling through the old town: Zell am See-Kaprun is a real paradise for connoisseurs.

SKIING FUN BETWEEN GLACIER, MOUNTAIN AND LAKE

Skiing fun is a priority on all ski mountains in Zell am See-Kaprun. "Ski in/ski out" is the motto: the nearest lower terminus for getting to the skiing fun in the Kitzsteinhorn glacier ski resort or on the Schmittenhöhe is within walking distance from your accommodation. A real treat! The SKI ALPIN CARD also promises freedom, vast spaces and enjoyable turns on 408 kilometres of pistes. With just one card, you can ski from Fieberbrunn via Saalbach Hinterglemm and Leogang to the Schmittenhöhe and up to 3,029 metres above sea level on the Kitzsteinhorn. 101 huts and mountain inns - including the highest-situated restaurant in Salzburger Land - invite you to take a break: Breakfast can be enjoyed at four Kitzsteinhorn restaurants every day until 11am, and four gourmet stations on the Schmittenhöhe await winter sports enthusiasts with delicious dishes.

ZELL AM SEE-KAPRUN TEMPTS WITH ALPINE DELIGHTS

Eating well in Zell am See-Kaprun is not difficult. In fact, it is a daily pleasure that guests and gourmets pursue in all its diversity. There is one top address after the other: at 90 restaurants, including eight Gault Millau award-winning establishments, you dine divinely in a beautiful ambience. Alpine delight in its purest form can be found at the twelve addresses of the new "Glacier", "Mountain" and "Lake" gourmet trails: the chefs here work mainly with ingredients that they obtain from local farmers, producers, refiners and food artisans.

ROMANTIC ENJOYMENT: STAR ADVENT UNDER THE WINTER SKY

The pre-Christmas season is a particularly romantic time in Zell am See-Kaprun: the lovingly decorated huts at the Zell Star Advent at various locations in Zell am See invite you to linger

and take a stroll from 25 November to 24 December. Wonderful woodwork and toys, tasty mulled wine, freshly baked Christmas cookies, roasted almonds and handknitted goods create an enchanting atmosphere. Enjoy a really special pre-Christmas ambience at the Parish Advent at Kirchbichl in Kaprun on 25 and 26 November and the Star Advent Market at Kaprun Castle on 10 and 11 December.

A real insider's tip: the Star Boat Trips - Advent panorama tours on Lake Zell during the quietest time of the year.

ENJOY NATURE ON QUIET TOURS OFF PISTE

Winter in Zell am See-Kaprun transforms nature into a fairy-tale wonderland to be discovered in many different ways. Forests covered in deep snow, pristine mountain slopes, the eternal ice of the glacier as well as the wintry shores of Lake Zell invite you to enjoy the cold season in peace and quiet and in your own individual way. Whether on foot or snowshoes, on the toboggan, as part of a wildlife feeding tour or together with the National Park ranger: winter nature experiences against the backdrop of the Hohe Tauern National Park leave a lasting impression. For example, a guided snowshoe hike to the Plettsaukopf on the Schmittenhöhe: Starting from the cityXpress upper terminus, the trail leads away from the busy and noisy pistes through the forest and reveals fantastic views of the 30 three-thousand-metre-high peaks of the Hohe Tauern National Park.

THE GREAT OUTDOORS: FROM WINTER YOGA TO HIKES BY TORCHLIGHT

Zell am See-Kaprun boasts numerous opportunities to try out alternative winter sports: for example, snowshoes, cross-country skiing or ski touring equipment as well as sledges can be rented on site. Those who want professional guidance can join guided tours or try out the diverse winter weekly programme: This includes daily outdoor activities such as winter yoga, snowshoe hikes, hikes by torchlight in the evening or the spectacular "Kitzsteinhorn Explorer Tour", accompanied by a National Park ranger, to the TOP OF SALZBURG viewing platform on the Kitzsteinhorn at 3,029 metres above sea level. The focus is on enjoyment and experiencing nature.

RELAXATION AT THE HIGHEST LEVEL: DIVE IN AT THE TAUERN SPA

The TAUERN SPA in Zell am See-Kaprun is one of the most spacious, diverse and modern wellness facilities in the Alps. SPA experience on more than 20,000 m², twelve pools, ten saunas - including the sensory and infusion sauna Bergkristall - as well as the spectacular Skylinepool are among the highlights. In the extensive beauty and treatment area "Alpin Vital SPA", the focus is entirely on the power of nature. At the Private SPA, you can enjoy exclusive hours for two during wonderful time-outs with massages or a forest berry milk bath. Families with children will love the designated Kidstein SPA. The front and show cooking at the hotel restaurant "Lichtblick" is an absolute highlight for connoisseurs.

Tip! The **free Zell am See-Kaprun App** is the indispensable companion for an enjoyable winter holiday: it contains all live information on the skiing resorts (piste map, etc.) and shows

the way to the best ski touring and freeride routes, winter hiking trails and cross-country ski tracks. The app also includes all relevant information on events, ski hire, ski schools, weather and tips for other winter adventures. Information at www.zellamsee-kaprun.com/app

**THE TOP TIPS FOR ENJOYABLE HOURS IN WINTER 2022/23
(EVENTS MAY BE SUBJECT TO CHANGE AT SHORT NOTICE):**

- Alpine delight in its purest form is promised by the four designated gourmet stations in the Schmittenhöhe ski resort: **AreitAlm** and **AreitLounge**, **Panorama-Restaurant Franzl** and **Sonnkogel Restaurant**. Here, steaks from local cattle are just as much on the menu as herb specialities or Pinzgau delicacies.
- **27 December 2022 to 4 April 2023**. High-alpine nature and fantastic views promises the **"Kitzsteinhorn Explorer Tour"**, which is available every Tuesday morning as part of the weekly programme. The excursion starts in the centre of Kaprun and leads via the 3K K-ONNECTION cable car connection to the TOP OF SALZBURG excursion destination on the Kitzsteinhorn at 3,029 metres above sea level. Participants will be accompanied by a National Park ranger.
- Early risers are rewarded with freshly groomed pistes at **"Ski 'n' Brunch"**. Every Thursday in January and February, the turnstiles to the Schmittenhöhe open at 7am. Lucky are those who are quick - this unique offer can only be experienced in a small, exclusive circle after registration.
- **Friday, 24 February and Friday, 24 March 2023**. At the **"Mystic Mountain: Kitzsteinhorn BBQ Night"**, the Kitzsteinhorn glacier at night-time turns into a first-class barbecue zone with the sounds of alphorns, mulled wine and a BBQ. Local delicacies are prepared on the stone grill at the **"Gletschermühle"** restaurant at 2,450 metres above sea level.
- **08 to 11 December 2022**. Body, Mind & Soul Weekend. Yoga instructor Marcel Clementi invites you to a four-day and very exclusive yoga retreat in Zell am See-Kaprun.