

SUMMER IN ZELL AM SEE-KAPRUN: ALPS AT THEIR VERY BEST

The combination of glacier, mountain, and lake is unique in the Alps, and makes Zell am See-Kaprun a region full of experiences for everyone. Summer holiday fun for all ages begins in the crystal-clear waters of Lake Zell at 750 metres above sea level, and extends to over 3,000 metres on the Kitzsteinhorn glacier. True to the motto of Zell am See-Kaprun: Alps at their very best!

Visitors come to Zell am See-Kaprun in Salzburger Land because of its nature, sports facilities, excursion destinations, traditions and lifestyle, and its location right in the heart of the Austrian Alps - extraordinary holiday experiences between glacier, mountain and lake included. Always with you: the Zell am See-Kaprun App, the perfect digital companion for an active summer holiday. The app acts as an adventure- and route planner, event calendar, digital Wallet and information point on your mobile phone. Also included with partner accommodations: the Zell am See-Kaprun Summer Card, which opens up more than 40 attractions. The new Guest Mobility Ticket entitles all overnight guests in Zell am See-Kaprun to travel on public transport throughout the region.

ACTIVE SUMMER BETWEEN GLACIER, MOUNTAIN AND LAKE

Fancy hiking, biking, trail running, golf, yoga, SUP, swimming, or paragliding? Then head to Zell am See-Kaprun! Here in SalzburgerLand, summer holidaymakers will always find new sporty challenges. All three elements - glacier, mountain, and water - are presented here in their most beautiful form.

The Top-7-Activities:

- "My first three-thousand-metre-high peak": climb up to the 3,203-metre-high Kitzsteinhorn with a mountain guide
- Eventful hiking days: over 400 kilometres of marked trails, for example on the Schmittenhöhe - the family and panorama mountain - or on the Maiskogel in Kaprun
- Endless MTB possibilities: 240 kilometres of cycle and bike trails as well as four high alpine single trails between Kitzsteinhorn and Kaprun
- Longing for fun on and in the lake: Lake Zell, with temperatures up to 23 degrees and an excellent quality of water, offers refreshment for every water sports enthusiast
- 36-hole Leading Golf Course: one of the most beautiful greens in the Alps
- Gravel Biking: on five designated gravel bike routes throughout the region
- Trail running: out and about on trails with great views, such as the 'Hochsonnbergalm Trail'

DELIGHTFUL MOMENTS IN ZELL AM SEE-KAPRUN

Home of delightful moments: Zell am See-Kaprun. Boasting beautiful hiking trails, this holiday region in SalzburgerLand offers countless opportunities to experience nature at close range. And fans of culinary delights appreciate Zell am See-Kaprun as the epitome of alpine

enjoyment - from mountain hut snacks to restaurants that have been awarded Gault&Millau toques and Michelin Guide stars.

Best of culinary art:

- Glacier breakfast on the Kitzsteinhorn: mountain panorama and finest specialities at 3,029 metres above sea level
- Lake Zell: cruise across the lake on the MS Schmittenhöhe; also with breakfast at the 'Lake'n'Brunch'
- Kitzsteinhorn Explorer Tour: get to know four climate zones at once
- Alpine Cuisine: including eight Gault&Millau toque-awarded restaurants, Michelin-starred restaurant 'MAYER's Restaurant' at Schloss Prielau, four gourmet stations on the Schmittenhöhe and exciting culinary events
- The early bird enjoys a better view: Sunrise hike and delicious breakfast early in the morning on the Schmittenhöhe
- TAUERN SPA Zell am See-Kaprun: not only as the best bad weather programme; preferably in one of the most modern wellness oases in the Alps

PLENTY OF CHILDREN'S SURPRISES FOR COOL FAMILIES

Race against each other on slides in the ICE ARENA on the Kitzsteinhorn, enjoy Schmidolin's adventures on the Schmittenhöhe panorama and family mountain, three lidos on Lake Zell and a cool family activity programme. With this - and much more, Zell am See-Kaprun attracts all active families with children to SalzburgerLand.

Plenty of summer fun for kids:

- Family mountain Schmittenhöhe: welcome to the realm of dragon "Schmidolin".
- Maisi Flitzer: Fast-paced summer tobogganing fun with the Alpine Coaster in Kaprun
- ICE ARENA on Kitzsteinhorn: snowball fights and tobogganing in summer
- Lake Zell: three lidos on the lakeshore with slides, pools and playgrounds invite to enjoy a relaxing day of swimming
- Weekly programme & cool kids children's programme: extraordinary weekly programme for everyone
- Sustainability: travel on all public transport in the province of Salzburg with the new Guest Mobility Ticket from 2025

SUSTAINABLE HOLIDAYS IN ZELL AM SEE-KAPRUN

The topic of sustainability runs like a green thread through all areas in Zell am See-Kaprun. If you swap the motorway for the railway tracks, your holiday experience begins with the arrival: No traffic jams, no stress and therefore completely sustainable. Numerous direct train services from European cities lead to the centre of Zell am See. And with the ÖBB Transfer Deal, a shuttle service takes you from the train station in Zell am See directly to your accommodation and back to the station on the day of departure. With the new Guest Mobility Ticket from 2025, all public transport in the entire province of Salzburg can be used by all

overnight guests during their stay as well as on the day of arrival and departure. Holidays with a clear conscience.

THE TOP EVENT TIPS FOR 2025:

- Ski&Golf World Championships: 7 to 11 May
- TriZell Triathlon: 5 to 6 July
- Grossglockner Ultra-Trail: 24 to 27 July
- Red Bulls Salute: 22 to 23 August
- IRONMAN 70.3 Zell am See-Kaprun: 31 August
- SPARTAN Trifecta: 12 to 14 September
- Tones of Autumn: Events, workshops and guided tours for families, active travellers and connoisseurs in October

Weekly events:

- Zell Magic Lake Show: from 15 May to 14 October, every Tue, Thu & Sun
- Gorgeous Lights: every Friday evening from 13 June to 24 October
- Legendary Night of the Water: every Monday evening from 30 June to 1 September
- Zell Summernight Festival: every Wednesday evening from 2 July to 27 August