

DELIGHTFUL MOMENTS BETWEEN GLACIER, MOUNTAIN AND LAKE

Home of delightful moments: Zell am See-Kaprun. Boasting beautiful hiking trails, this holiday region in SalzburgerLand offers countless opportunities to experience nature at a leisurely pace. And fans of culinary delights appreciate Zell am See-Kaprun as the epitome of alpine enjoyment - with homemade pastries at the mountain hut, in one of the eight toque-awarded restaurants or in the Michelin-starred restaurant. Here are seven moments of pleasure between glacier, mountain and lake:

DELIGHTFUL MOMENT #1: GLACIER BREAKFAST ON THE KITZSTEINHORN

First you take the spectacular 3K K-onnection from the centre of Kaprun to over 3,000 metres above sea level - the uphill ride alone is a highlight. Once arrived at the top of the glacier, you can then enjoy the finest regional specialities - and the almost infinite panorama of the three-thousand-metre-high peaks in the Hohe Tauern National Park. Tip: The Gipfelrestaurant, Salzburg's highest-situated restaurant, treats hungry high-mountain guests to products and dishes, of which some have been awarded the "SalzburgerLand" certificate of origin.

DELIGHTFUL MOMENT #2: MAGICAL MOMENTS ON LAKE ZELL

Early birds enjoy magical moments on Lake Zell during an excursion by electric boat, rowing boat or pedalo. If you fancy the romance of a picture-perfect boat, the MS Schmittenhöhe excursion boat takes you on a leisurely cruise around the lake. Daily in July and August and every Friday evening. Even better: Lake'n'Brunch on the sun deck of the MS Schmittenhöhe. Back on land, fans of culinary delights can enjoy cool drinks right on the lakeshore.

DELIGHTFUL MOMENT #3: WELCOME TO MOUNTAIN SUMMER HIKING

Some take long "beach walks" along Lake Zell, others venture safely into the Sigmund Thun Gorge, and then there are holidaymakers who prefer to stroll along the high-altitude promenade with 360-degree panoramic views of the mountains above Zell am See-Kaprun. Thanks to the 3K K-onnection mountain railway, you can explore four climate zones at once on the "Kitzsteinhorn Explorer Tour". The highlight per se is "TOP OF SALZBURG" (Gipfelwelt 3000), a year-round excursion destination at 3,029 metres above sea level, which attracts visitors with two panorama platforms, Cinema 3000, ICE ARENA and Gipfel Restaurant.

DELIGHTFUL MOMENT #4: FINEST CUISINE BETWEEN GLACIER, MOUNTAIN, AND LAKE

Zell am See-Kaprun is known for its Alpine cuisine. Award-winning restaurants and chefs as well as top hotels beckon guests with authentic delightful moments. This Salzburg holiday region boasts a total of eight Gault Millau restaurants with creative, regional cuisine as well as one Guide Michelin starred restaurant - MAYER's Restaurant at Schloss Prielau. There are also four gourmet stations on the Schmittenhöhe and numerous gourmet addresses on the 'Via Culinaria' as well as exclusive food events throughout the year.

DELIGHTFUL MOMENT #5: THE EARLY BIRD ENJOYS A BETTER VIEW AT BREAKFAST

Nature experience meets mountain - that's the promise of the "Sunrise Hike with Mountain Breakfast" on the Schmittenhöhe. In a small group and still at dawn, you take the trassXpress uphill to the Schmittenhöhe. After a short hike, the sun rises, which is celebrated with coffee, tea, and juice as well as the sound of the alphorn. You then carry on hiking to a mountain restaurant for a "proper" mountain breakfast.

DELIGHTFUL MOMENT #6: PICNIC WITH PANORAMIC VIEW

Those who prefer less metres in altitude should go for a picnic on the Maiskogel family mountain. The MK Maiskogelbahn cable car takes you up the mountain. Once at the top, find a quiet spot on the meadow - and just enjoy! The picnic hamper can be pre-ordered and contains beverages and many regional delicacies such as Pinzgau bacon, ham, cheese, farmhouse yoghurt and Gugelhupf cake for two.

DELIGHTFUL MOMENT #7: WELLNESS AT TAUERN SPA

Relaxation at the TAUERN SPA Zell am See-Kaprun, one of the most modern wellness oases in the Alps is not just the best bad weather programme to look forward to. Twelve indoor and outdoor pools, including two infinity pools, ten saunas and steam baths, Kidstein SPA for children, a sophisticated treatment area and drinks service directly to your sun lounger ensure well-being for body and soul.