

ALPS AT THEIR VERY BEST



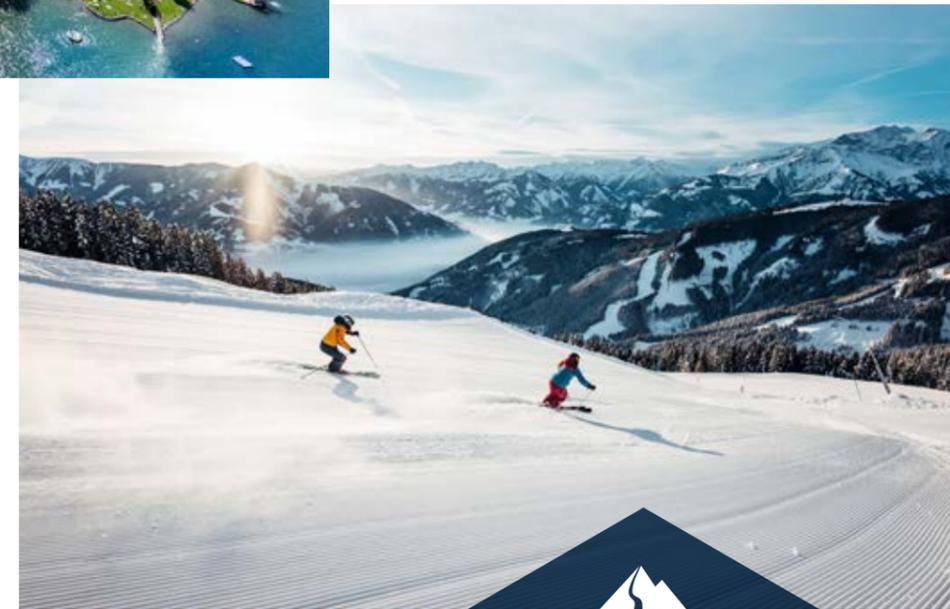
Endless possibilities - 365 days a year

From the eternal ice of the Kitzsteinhorn glacier to spectacular panoramic views on Schmittenhöhe and the crystal-clear waters of Lake Zell.



**Zell am See
Kaprun**

WELCOME TO ZELL AM SEE-KAPRUN



We welcome you to Zell am See-Kaprun and wish you impressive experiences and relaxing hours on our high alpine glacier, our panoramic mountains and on the crystal-clear Lake Zell.



Our diverse region offers mountain experiences and fun in, at and on the water during holidays in summer and winter. Being in nature and experiencing it up close, expanding your horizons, doing something good for your health and enjoying precious time with family and friends is becoming increasingly important. Our region has been enchanting active guests for years with everything they need for an enjoyable holiday.

THE REGION

The pure natural idyll of the Alps is waiting for you: an impressive glacier, snow-covered mountains in winter, a green paradise in summer and, of course, our deep blue Lake Zell – the Austrian year-round destination of Zell am See-Kaprun combines the entire diversity of the Alps. Everyone will find their place of longing and their own world of adventure in this unique natural paradise on the edge

of the Hohe Tauern National Park. Whether connoisseur, adventurer, top athlete or leisurely active holiday-maker, travelling with your family, alone or with your best friends: our versatile holiday region offers personal highlights and favourite spots for everyone who wants to enjoy life to the full.

This world of adventure includes the Maiskogel and the Kitzsteinhorn, which is the only glacier ski resort in Salzburger Land and was the first in Austria, the panorama and family mountain Schmittenhöhe as well as beautiful Lake Zell and the multi-award-winning 36-hole Leading Golf Course. In winter, Zell am See-Kaprun is one of the most attractive winter sports regions and, thanks to the Ski ALPIN CARD ticket alliance, snow enthusiasts can conquer a total of 408 kilometres of pistes with just one ski pass. All that remains to say is: enjoy your holiday!



Zest for Life

Zell am See-Kaprun is a place of joy and variety. Here you can enjoy your holiday in impressive nature at any time of the year.

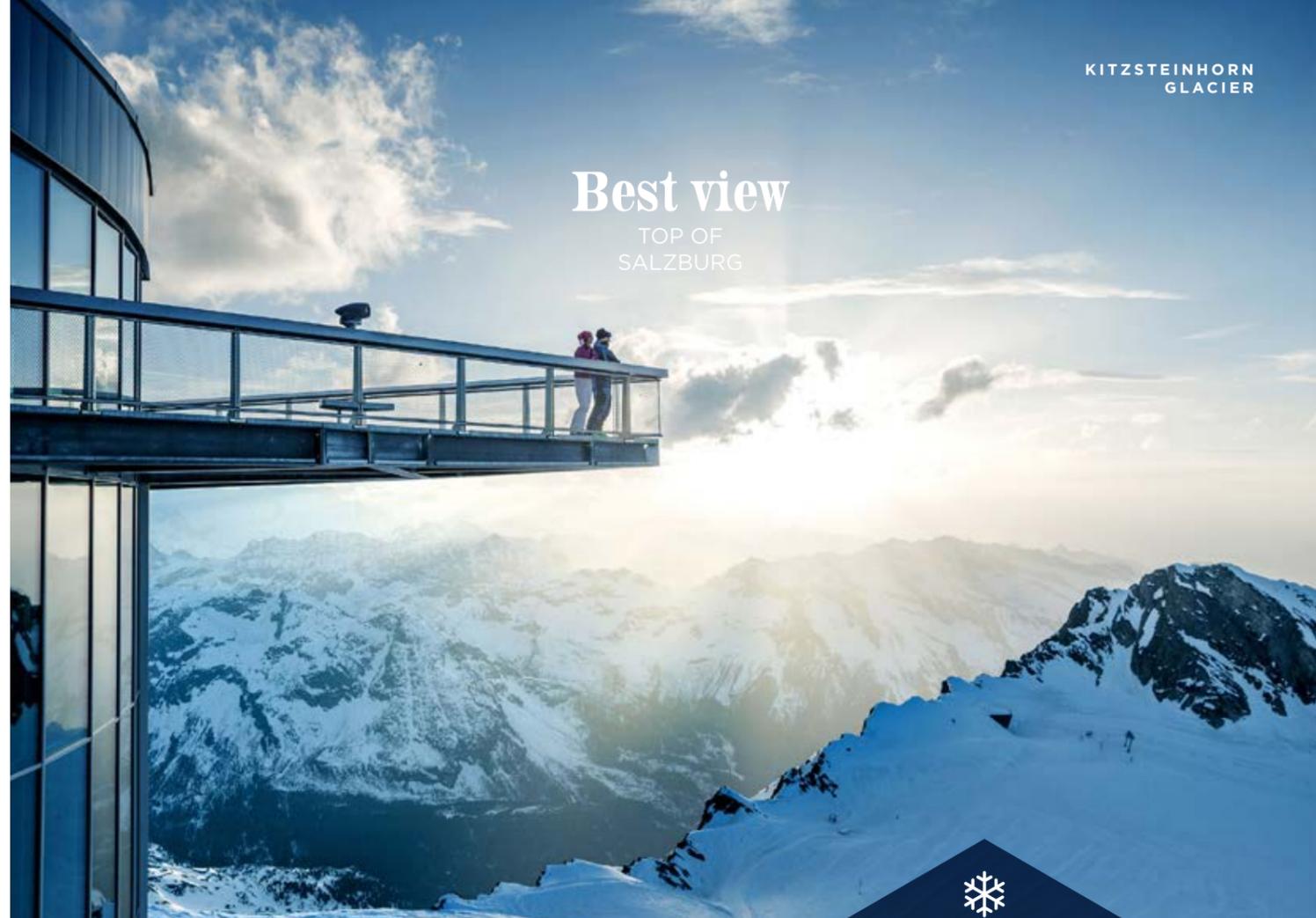




3,203 metres

HEIGHT
KITZSTEINHORN

FREEDOM
AT 3,000 M:
THE
KITZSTEIN-
HORN



ENJOYING THE GLACIER

The Kitzsteinhorn is more than just a glacier. It is a legend and the first glacier ski resort in Austria. At an altitude of over 3,000 metres above sea level, you will experience an incomparable feeling of freedom and endless possibilities for enjoying nature and sports.



Surrounded by the highest peaks in the country, a world of mountains and ice opens up and displays its most powerful side. Vast, spectacular and with a metre-thick cover of natural snow, a high alpine snow adventure awaits you here from autumn to early summer. The panorama platform "Top of Salzburg" can be easily reached directly from the centre of Kaprun via the Maiskogel with the ultra-modern 3K K-connection cable car. Crossing four climate zones, you will climb more than 2,261 metres in altitude until you reach the highest point in Salzburg that is accessible to everyone.

The Kitzsteinhorn and the Maiskogel inspire skiers with ski-in ski-out directly from the village and the Kaprun Center, including lower terminus, ticket offices, ski depot and sports shop. The comfortable slopes of the Maiskogel and the high alpine glacier ski resort on the Kitzsteinhorn represent a fascinating unit. The pistes on the Maiskogel are just waiting to be discovered and especially invite families to endless fun on the pistes. Activity enthusiasts of all ages love the Maisi Park with wave runs, banked curves and small jumps. On the glacier, three world-class snow parks, including Austria's finest superpipe and five clearly signposted freeride routes, offer plenty of variety. The Freeride Info Base informs you about all routes and the avalanche situation and provides important equipment tips. On perfectly groomed pistes between 2,000 and 3,029 metres above sea level, you can enjoy your turns on wide glacier slopes, while the kids let off steam on the "Eagle Line" fun line, and alpine skiers ensure good workout for their thighs on the black "Black Mamba" run with a 63 % gradient.

❄️
100% snow-reliable
Whether you're a skiing novice or a carving pro, everyone releases endorphins here.



PANORAMA MOUNTAIN & SKI PARADISE: THE SCHMITTEN- HÖHE



360 degrees

VIEW OF LAKE ZELL AND 30
THREE-THOUSAND-METRES-HIGH PEAKS



SCHMITTENHÖHE



The Schmittenhöhe is the panorama and family ski resort in Zell am See-Kaprun. Five long downhill runs and an imperial mountain panorama await you here.



Highlights for the kids include Schmidolin's Dragon Park and the Kidslope. The cool green dragon "Schmidolin" teaches children how to ski. There is also a whole world of fun with wave runs, archways and short tunnels as well as one of the longest fun slopes in the world. The annual events "Schmidolin's Olympics" and "Schmidolin's Ski Day" are unforgettable experiences for the youngest.

In total, there are six lifts from the valley: the areitXpress in Schüttdorf, the zellamseeXpress in Glemmtal and the cityXpress directly in the centre of Zell am See. From the Schmittenthal valley, the trassXpress and the exclusive Porsche Design gondola will take you uphill to 1,965 metres, from where you can admire the surrounding 30 (!) three-thousand-metres-high peaks of the Hohe Tauern with a 360° panoramic view. Even Empress Sisi enjoyed this place of strength! The Elisabeth Chapel

was built on this spot in her honour in 1908. The ski resort is also known for its alpine culinary delights with sensational mountain restaurants and various gourmet stations.

A WIDE RANGE OF PISTES FOR EVERYONE

Beginners enjoy the family pistes, while experts carve downhill on challenging runs such as "Standard" and "Trass". The "Trass" is one of the five long downhill runs to the valley. With a difference in altitude of 1,000 metres and a gradient of 70 %, it is also a big challenge. Thanks to the diverse range of pistes on the Schmittenhöhe, you will find blue, red and black pistes for every taste and every level. If you still haven't had enough of the magic of the pistes after a long skiing day, you can experience skiing directly above the town of Zell am See in a completely different light on the Nightslope on Tuesdays, Thursdays and Fridays.



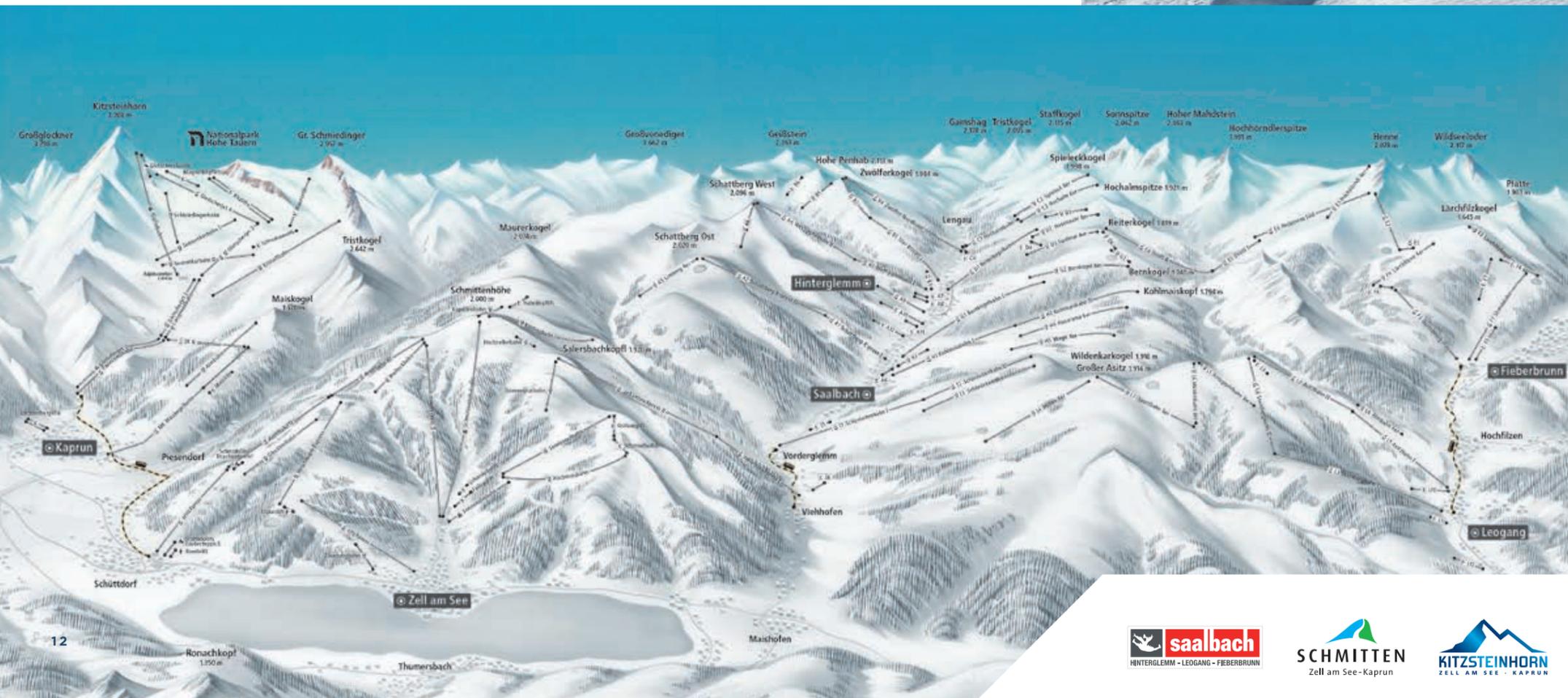
*"Weil Schifahren is des leiwandolste
Wos ma si nur vorstelln kann."*

LYRICS FROM A FAMOUS AUSTRIAN SONG BY WOLFGANG AMBROS
TRANSLATION: "BECAUSE SKIING IS THE BEST THING ONE CAN IMAGINE"

408 kilometres
of ski slopes and 121 lifts in three premium regions with the Ski ALPIN CARD

SKI SCHOOLS AND SKI GUIDES

It takes practice to become a ski pro. If you want to learn to ski well or simply improve your skills, you are in good hands with our top-qualified ski instructors of the ski schools in Zell am See-Kaprun. They know the numerous pistes as they know the back of their hand. Practice, training and the best know-how will get you ready for snappy downhill runs and carving turns. Playful learning and improving your technique - whether during private lessons or in group courses - our guides will bring your true skills to light.



Part of
ALPIN CARD
 3 premium regions
 408 km ski slopes

The Ski ALPIN CARD is the key to three premium ski regions combined in one ski ticket: the Skicircus Saalbach Hinterglemm Leogang Fieberbrunn, the Schmittenhöhe in Zell am See and the glacier ski resort of Kitzsteinhorn Kaprun offer fun on the pistes and skiing at the highest level. Enjoy the endless variety of mountain experiences with 408 kilometres of pistes, 121 lifts and cable cars and more with just one ski pass.



SKI TOURING

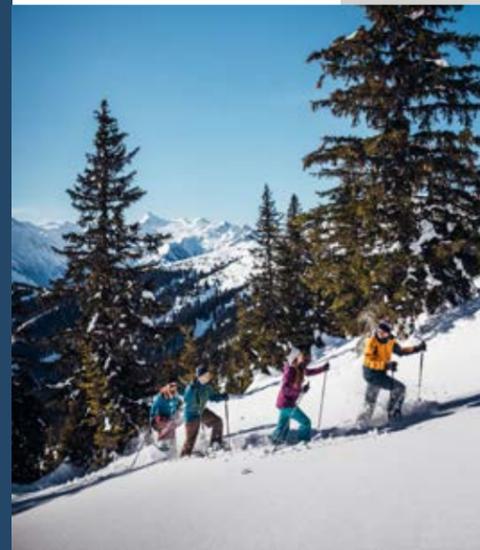


If you love ski touring, you'll get what your heart desires on the Ronachkopf in Thumersbach: a mountain reserved exclusively for snowshoe hikers and ski tourers, with a cosy hut where you can stop for a bite to eat.

The Maiskogel is also a perfect mountain for ski touring. Particularly suitable for beginners, unique evening tours can be enjoyed every Wednesday.

On the Kitzsteinhorn, special routes, a ski touring info point and a wide range of restaurants catering for endurance athletes follow the current trend. Routes such as "Schneekönigin" (Snow Queen) and "Eisbrecher" (Icebreaker) can be enjoyed as early as October. Another highlight for experienced ski tourers is the guided ski tour to the Tristkogel accompanied by a mountain guide. There is also a choice of various high alpine tours with guides in the Hohe Tauern National Park.

NORDIC & SNOWSHOE



To explore the mountains on foot in winter, you need good equipment and perfect infrastructure on site. Zell am See-Kaprun offers the best conditions for that with around 40 kilometres of cleared walking and winter hiking trails – whether around Lake Zell or on the surrounding sunny slopes on the Schmittenhöhe or in Thumersbach. The choice of scenic tours is wide and ranges from a short walk to an extensive hike. To explore the surrounding area, you can easily rent snowshoes on site.

The winter landscape can also be experienced on cross-country skis in wonderful silence and in a particularly enjoyable way. The entire region is made accessible by a network of 107 kilometres of cross-country ski

tracks, with leisurely tours and sporty routes through the wintry scenery of the Pinzgau. With its low difference in altitude, the Schlossloipe in Kaprun is especially popular with beginners and connoisseurs.

The glacier track on the Kitzsteinhorn at 2,900 metres above sea level is especially recommended for experienced cross-country skiers who are looking for sporty challenges combined with altitude training. The Brunnwiesloipe or the golf course cross-country ski track in Zell am See offer beautiful views of the Kitzsteinhorn glacier. And if you still haven't had enough in the evening, strap on your cross-country skis and enjoy your laps on the illuminated night track.

1



2



Other winter highlights: Winter yoga in the snow, a castle tour in Kaprun, hiking tours by torchlight or the Kitzsteinhorn Explorer Tour! All information available at www.zellamsee-kaprun.com

the perfect winter week

EXPERIENCE A WINTER FULL OF VARIETY

Ski and action highlights on the glacier and on the piste, fun experiences on the toboggan run, enjoyable hours in town, culinary delights and relaxing moments in the sauna.

1 WINTER HIKES

Wonderful winter hikes with or without snowshoes take you to the remotest corners of the region. Around 40 kilometres of prepared walking and winter hiking trails lead around Lake Zell, across the surrounding sunny slopes or the Schmittenhöhe.

2+3 FREERIDE MONDAY AND SKI'N'BRUNCH

For skiers, the Zell am See-Kaprun region is a dream come true. Highlights for your perfect winter week include the Freeride Monday on the Kitzsteinhorn with skiing technique and safety tips from real pros. The popular Ski'n'Brunch event is also a must: The cable car takes you to Schmittenhöhe early in the morning, you enjoy an unique experience where the piste is all yours and you can marvel at a stunning sunrise from the mountain before starting your day of skiing with a delicious brunch.

4 ICE CAMP

Another very impressive experience is waiting for you on the Kitzsteinhorn: the ICE CAMP presented by Audi is built from 60 tons of ice every year. There is a hiking tour to the ICE CAMP where you can discover musical and artistic highlights.

5 TOBOGGAN RUN

The Köhlergraben toboggan run is a special highlight for children! Just get on a toboggan and whizz through the winter landscape of the Schmitten valley over a distance of 1.5 kilometres. Depending on the snow conditions, the run is illuminated until 10 pm. The all-season Maisi Flitzer toboggan run on the Maiskogel also guarantees fantastic tobogganing fun for young and old.

6 INDOOR POOL

Get out of your skiing clothes and into the warm aqua world of the indoor pool in Zell am See. Only a few steps away from the ice rink you can warm up after a day in the snow, relax in the sauna or enjoy a swim in the sports pool.

7 ICE SKATING

Lace up your skates and enjoy your laps at the ice rink in Zell am See if ice skating outdoors on Lake Zell is not possible. From skate rental to skate service to curling, you'll find everything under one roof. In Kaprun there is a beautiful outdoor ice rink for the whole family.

CRYSTAL- CLEAR, REFRESHING & INVITING: LAKE ZELL



23 °C

TEMPERATURE OF LAKE ZELL
IN SUMMER



LAKE ZELL




Our famous lake
 Nestling between glacier and impressive mountain peaks, Lake Zell is the centre for activities on and around the crystal-clear water.

Summer, sun, lake: Lake Zell is one of the most beautiful lakes in Austria. Here you can relax and enjoy the sun in one of the lidos, order a cool drink at the beach bar and refresh yourself in the crystal-clear water with a temperature of around 23 degrees. Or you can try surfing, stand-up paddling or water skiing, get on a banana boat or rent a pedal boat: Numerous sporty options ensure plenty of action on and in the water.

Thanks to its unique location between the glacier and countless three-thousand metres high peaks, Zell am See-Kaprun is blessed in every way. The famous Lake Zell is the crowning glory in liquid form. Mountain streams, roaring waterfalls and reservoirs make the region a dream destination for all those who love mountains and water in equal measure.

Simply dive into the crystal-clear water and start swimming: The 3.8-kilometres-long and up to 1.5-kilometres-wide lake reaches temperatures of up to 23 degrees in summer and is perfect for swimming, sailing, water skiing, surfing and kite surfing. There are numerous lidos with heated pools, cafés and relaxing sunbathing lawns all around. Stand-up paddlers have also discovered the lake as the perfect place to relax, and even yoga lessons on the stand-up paddling board can be found in Zell am See-Kaprun's diverse weekly programme in summer.



YOUR COMPANION: THE SUMMER CARD

Our top excursion destinations can be experienced easily and conveniently with the Summer Card and the Mobility Card.

BOAT TRIPS

On board of MS Schmittenhöhe you can enjoy the best view of the old town of Zell am See and the surrounding diverse natural landscape.



GIPFELWELT 3000
Salzburg's highest point accessible to everyone offers incredible perspectives at 3,029 metres on the edge of the Hohe Tauern National Park.

TOP 8 ALPINE EXCURSION DESTINATIONS

HIGH MOUNTAIN RESERVOIRS

A world of technological wonders located almost fjord-like above the Kaprun valley.



SCHMITTENHÖHE
A real all-rounder when it comes to unforgettable holidays. The Schmittenhöhe is considered as Austria's most beautiful panoramic mountain with a unique 360° panorama and lake view.

SUMMER CARD

Enjoy 40 attractions with 1 card!

The Zell am See-Kaprun Summer Card is your ideal companion for an unforgettable and eventful holiday between glacier, mountain and lake. With the card in your pocket, you can go uphill to 3,029 metres above sea level and into the eternal ice of the Kitzsteinhorn, by cable car to the panorama and family mountain Schmittenhöhe and across the world-famous Lake Zell. And these are just three of the almost 40 attractions that can be enjoyed with the Summer Card.

Important information: The Summer Card is only included at partner accommodations.



SIGMUND THUN GORGE

14,000 years ago, still covered by glacial ice; today wooden constructions lead along rugged rocks through this spectacle of nature.



GLOSSGLOCKNER HIGH ALPINE ROAD

On Austria's highest-situated pass road, you won't be able to stop marvelling as you finally gaze up at the Grossglockner.



KRIMML WATERFALLS

Europe's highest waterfalls are stunningly beautiful, soothing and health-promoting.

MOBILITY CARD

Sustainable Tourism:

New since 2019 is a fully comprehensive mobility offer for all guests in the region. With the Mobility Card, holidaymakers can use all public transport in the entire Pinzgau region free of charge and thus move around the region in an environmentally friendly way and save CO₂.



MAISKOGEL

Located right in the centre of Kaprun, the Maiskogel family mountain welcomes you with the comfortable MK Maiskogelbahn cable car, hiking trails and mountainbike tours.

HIKING & RELAXING



ACROSS ALL MOUNTAINS

Pack your hiking boots! Snow glittering peaks, green forests, blooming meadows and a crystal-clear lake: The Zell am See-Kaprun region fascinates all nature lovers who prefer to conquer the mountains on foot.

*"Hiking is an activity of the legs
and a state of mind."*

JOSEF HOFMILLER



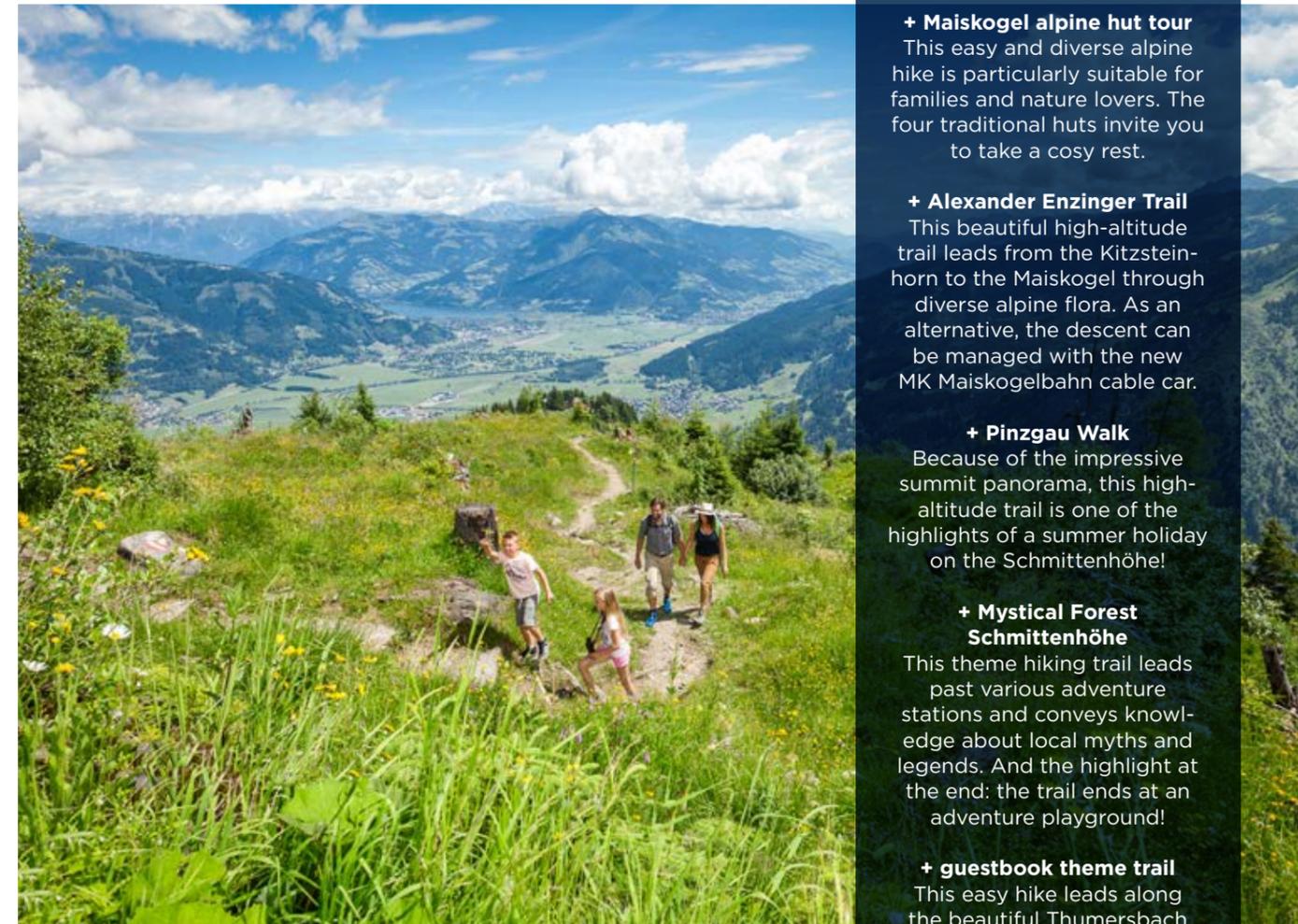
+ Maiskogel alpine hut tour
This easy and diverse alpine hike is particularly suitable for families and nature lovers. The four traditional huts invite you to take a cosy rest.

+ Alexander Enzinger Trail
This beautiful high-altitude trail leads from the Kitzsteinhorn to the Maiskogel through diverse alpine flora. As an alternative, the descent can be managed with the new MK Maiskogelbahn cable car.

+ Pinzgau Walk
Because of the impressive summit panorama, this high-altitude trail is one of the highlights of a summer holiday on the Schmittenhöhe!

+ Mystical Forest Schmittenhöhe
This theme hiking trail leads past various adventure stations and conveys knowledge about local myths and legends. And the highlight at the end: the trail ends at an adventure playground!

+ guestbook theme trail
This easy hike leads along the beautiful Thumersbach High-Altitude Promenade through the forest and offers many wonderful views of Lake Zell and insights into important personalities who were inspired by the region.



At the centre of the alpine adventure are: the Kitzsteinhorn on the edge of the Hohe Tauern National Park, the Maiskogel and the Schmittenhöhe. In total, around 400 kilometres of well-signposted hiking trails lead through the mountain world between the Pinzgau grass mountains and the Hohe Tauern: various theme trails reveal famous personalities from the past and guided tours take

you to your first three-thousand-metres-high peak or leisurely with your family to great views and special nature experiences.

A well-deserved stop is the highlight and reward of a mountain tour for many hikers. Around 50 huts and alpine pastures welcome hungry and thirsty hikers in the hiking area of Zell am See-Kaprun.



+ IRONMAN Roadbike - you can cover the original IRONMAN 70.3 World Championship course, which has been voted one of the most beautiful in Europe.

+ The Kitzsteinhorn offers not only great freeride trails from the snow to the lake, but also challenging uphill routes, which can be perfectly combined with the cable car from Kaprun.

+ The "Maiskogel Trail" impresses with more variety for mountain bikers. The flow trail with its gentle slope is the ideal introduction to downhill biking, especially for families.

+ Mountain biking in Thumersbach: Here, you can enjoy a great variety as a biker too. The Hundstein, a striking grass mountain with a 360-degree panorama, is the hub for a wide range of MTB routes.

+ Mountain biking on the Schmittenhöhe: The local mountain of Zell am See also offers a beautiful route for leisure cyclists and mountain bikers.



BIKING & CYCLING

Get on your bike and start off to a mountain experience on two wheels: Relaxed cruising in the valley, pedalling over panoramic passes on a road bike or steeply uphill on a mountain bike and then racing downhill on speedy single trails.

In Zell am See-Kaprun, all cyclists will find the perfect playground for their sport on the 240 kilometres of designated routes. The diverse landscape offers easy terrain as well as gentle mountain routes and crisp challenges in high alpine terrain, including a connection to the 2,000-kilometre-long network of cycle tracks of Hohe Tauern - perfect for leisure cyclists, road bike fans, sporty mountain bikers and adventurous downhill riders.

MOUNTAIN BIKING

With easy to challenging tours, mountain bikers get what their heart desires in the Zell am See-Kaprun region. Choose from sporty single trails, enjoyable uphill routes or challenging gravel bike tours.

GOLF HOLIDAY DELUXE

With its two 18-hole courses "Schmittenhöhe" and "Kitzsteinhorn", the Zell am See-Kaprun Golf Club is the only 36-hole Leading Golf Course in the west of Austria - a dream for every golfer. The Golf Club offers a park-like, flat terrain, many natural biotopes and charming lakes framed by reeds. In addition, the area is surrounded by a picture-book landscape of majestic mountains and snow-covered peaks.



RAFTING & CANYONING

The Salzach and Saalach rivers offer ideal rafting conditions for an unforgettable adventure. A fantastic nature experience, which is also great fun in rainy weather, is waiting for you. Certified guides ensure your safety.



AVIATION

In your element: paragliders, skydivers and gliders feel particularly at home high up in the air above Zell am See-Kaprun. Those who prefer to let others take control can admire the area from a hot-air balloon, plane or helicopter. The impressive mountain landscape in the heart of the Austrian Alps can be appreciated best from a bird's eye view. Paragliders reach the Schmittenhöhe with the cable cars in Zell am See and then glide gently down into the valley with colourful wings. Tandem flights can easily be booked with the numerous providers in Zell am See-Kaprun.

RUNNING & TRAIL RUNNING



Running, trail running or Nordic walking enthusiasts can work up a sweat on numerous routes and a wide variety of terrain. Beautiful views of the Hohe Tauern can be enjoyed in the valley or around Lake Zell. If you prefer to conquer a few metres of altitude, you are in the right place on the many mountain routes, where you can master in part steep challenges on narrow paths. Running through the fascinating alpine landscape of the Hohe Tauern National Park, you can go even further up on the Grossglockner Ultra-Trail around the highest mountain in the country.



FAMILY SUMMER

Fun, action and adventure: Holidays in the mountains provide thrills for grown-ups and kids alike! Under the motto "Cool Kids Fun", Zell am See-Kaprun has designed an extensive holiday programme especially for families.



Kids aged five to 15 can choose between various experiences: Llama trekking on the tracks of gold seekers, pirate treasure hunt on Lake Zell, a glacier excursion to the Kitzsteinhorn in the Ice Arena with snow in summer or a climbing adventure under professional guidance. The holiday programmes are completely free of charge for children who stay with their family at one of the Cool Kids partner hotels.

Schmidlin's Baptism of Fire, the E-Motocross Park on the Schmittenhöhe and the adventure playgrounds on the Kitzsteinhorn and Maiskogel are also included in the booking and are among the highlights that will thrill everyone.



*the perfect
summer week*

EXPERIENCE A SUMMER FULL OF VARIETY



For your perfect summer week between Lake Zell and the mountains, our region not only offers amazing hiking tours and mountain bike trails. Here you will also find a selection of alternative experiences for long-lasting relaxation and variety in Zell am See-Kaprun.



1 KITZSTEINHORN EXPLORER TOUR

With the National Park Ranger on an exciting journey of discovery through four climate zones: from Kaprun in the valley via the 3K K-connection to TOP OF SALZBURG at over 3,000 metres into the world of glaciers. A close-to-nature experience for the whole family with cable car rides and short hikes.

2 YOGA ON THE MOUNTAIN

A group of locals and holiday guests regularly take the cable car uphill to the summit of the Schmittenhöhe. Accompanied by the impressive view of 30 three-thousand-metres-high



peaks, the group hikes leisurely to the yoga spot and rolls out the mats in the middle of a lush flower meadow for a yoga experience of a special kind! Shanti Om.

3 CULINARY MARKET VISIT

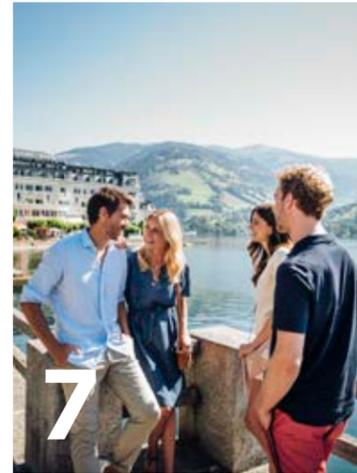
Embark on a culinary journey of discovery at the Alpine Delight Market in Kaprun and the market in Zell am See. Soak up the many wonderful aromas and enjoy the market atmosphere - numerous regional, sweet and savoury delicacies from local producers are waiting for you.

4 HERB HIKING TOUR

Mountain meadow hay, larch resin, moss ... Can your nose smell the scent of Pinzgau nature? If not, then you can change that on the leisure and herb hiking tour on Schmittenhöhe! During the tour, you can smell, see, taste and feel nature. Experience the sunny side of the Schmittenhöhe with all your senses!

5 MY FIRST 3,000 METRE PEAK

You can experience your first 3,000-metre peak and enjoy the high alpine feeling of freedom right at the top on the weekly summit tour to the 3,203-metres high Kitzsteinhorn accompanied by a mountain guide.



6 SAILING AND WATER SKI

You can get your internationally recognised sailing licence at the local sailing schools. Two-time Olympic champion Hans-Peter Steinacher learned how to sail on Lake Zell!

7 SHOPPING AND STROLLING

The idyllic old town of Zell am See and the lively village of Kaprun offer the most beautiful setting for a shopping trip along the fashion boutiques and jewellers or for a leisurely stroll through the weekly market. The sports shops offer the perfect gear for all kinds of sports, will happily provide you with advice, and if you want to try out a new sport for the first time, you can rent equipment easily and without complications.



ZELL AM SEE



743

FIRST DOCUMENTED REFERENCE AS "CELLA IN BISONZIO"

68 M

MAXIMUM WATER DEPTH OF LAKE ZELL

1927

SCHMITTENHÖHE FIRST CABLE CAR IN SALZBURGER LAND

VERY GOOD

QUALITY OF LAKE ZELL'S WATER



Picturesque alleyways, historic buildings, local delicatessens and great fashion shops: Zell am See invites you to take a stroll and a wander at any time. A walk on the promenade along Lake Zell, where you can really enjoy this unique atmosphere and the view of the mountains, is particularly attractive!

The construction of the "Giselabahn" railway in 1875 was the start of tourism in the town of Zell am See. In the past, the region would be visited mainly by very wealthy and aristocratic people, and was a popular destination for a "summer retreat". Even Empress Sisi travelled to the town by train and stayed at the first hotel "Elisabeth" directly on the lake. Today, the ultra-modern Porsche Design gondola takes you comfortably uphill to Zell's local mountain, the Schmittenhöhe, and you can enjoy the 360° panorama of over 30 three-thousand-metres-high mountains and the view of the crystal-clear Lake Zell at the foot of the town.



KAPRUN



931

FIRST DOCUMENTED REFERENCE AS "CHATAP-RUNNIN" (WILD WATER)

12th CENTURY

CONSTRUCTION OF KAPRUN CASTLE

1955

COMPLETION OF THE "TAUERNKRAFTWERKE" POWER STATION TO GENERATE ELECTRICITY FROM MELT WATER

1965

THE KITZSTEINHORN IS THE FIRST GLACIER SKI RESORT OPENED IN AUSTRIA



Directly below the Kitzsteinhorn glacier, framed by the Maiskogel mountain and the medieval castle lies the village of Kaprun. The Kaprun high mountain reservoirs are at the very back of the Kaprun valley. In the centre of the village, numerous hotels offer the ideal place for your relaxed active holiday.

The charming village of Kaprun, with its medieval Kaprun castle and the mighty glacier on the Kitzsteinhorn, was originally made famous by its mountain guides and pioneers. In 1828, the summit of the Kitzsteinhorn was climbed for the first time.

The pioneer Wilhelm Fazokas finally spotted an ideal area for skiing in the glacier. Four years after the construction of a cable car began, Austria's first summer ski resort opened in 1965.

Today, the world's most modern cable car, the 3K K-connection, takes you directly from the centre of the village of Kaprun via Maiskogel uphill to 3,029 metres, the highest point in Salzburg which is easily accessible for everyone.



12 Pools
AT THE
TAUERN SPA

SPA & WELLNESS

In addition to the wellness areas of our wonderful hotels, the TAUERN SPA is the undisputed wellness centre of the region. Everyone who longs for regeneration and relaxation after a sporty day in nature will find their happiness here. Whether in the outdoor saltwater pool or sweating in the sauna, you can enjoy a wonderful view of the panorama of the Hohe Tauern mountains everywhere. With a wide choice of 12 pools and 10 saunas, everyone will find their personal happy place!

If you're with kids or need some more action in the water, you can have fun on the slides, diving towers and in the indoor pool at the leisure centre in Zell am See.



SUMMER AND
WINTER



ENJOYMENT AND
CULINARY DELIGHTS



ENJOYMENT & CULINARY DELIGHTS

Zell am See-Kaprun is a hotspot of culinary diversity. Alpine cuisine means intact nature and a great diversity of culinary traditions. Especially the nature between the glacier, mountain and lake offers the best conditions for culinary delights with a focus on regionality and sustainability. Thus, there are also numerous highlight delicacies to discover in Zell am See-Kaprun all year round. You can dine and enjoy heavenly food in beautiful surroundings at over 90 restaurants, including eight Gault Millau award-winning establishments.

On the Schmittenhöhe, for example, you can stop at one of the four gourmet stations. Or you can enjoy

special regional delicacies with a high alpine view at the Gipfelrestaurant on the Kitzsteinhorn - at over 3,000 m above sea level, the highest-situated restaurant in Salzburgerland.

You can explore the diversity of the local cuisine especially on the three Alpine Delight Trails "Glacier", "Mountain" and "Lake". From mountain restaurants to traditional inns to Toque cuisine - hosts and chefs at selected addresses serve exclusive dishes of alpine cuisine, including real classics, but also exciting new interpretations with local ingredients from regional farmers and producers.

8 TOQUE AWARDED RESTAURANTS IN OUR REGION

- Salzburgerhof
- Mayer's Restaurant
- Erlhof
- Zum Hirschen
- Restaurant Seensucht
- Hilberger's Beisl
- Das Vogl
- Flo's Restaurant



TOP EVENTS IN THE REGION

IRONMAN 70.3

THE sports spectacle of the year! Thousands of top athletes from all over the world bring triathlon fever to the region: Lake Zell is heaving, the bike course delights with its dream panorama and the town centre of Zell am See cheers as the triathletes cross the finish line.



BALLOONALPS

During the international winter balloon week in the Zell am See-Kaprun region, you glide high above the wintry landscape of the Hohe Tauern with unique views from the hot-air balloon at altitudes of up to 3,000 metres and more.



ZELLER SEEZAUBER

Magical moments, illuminated water fountains & spectacular projections: This is what you experience at the famous "Magic Lake Show" from mid of May to mid of October. The water, light, music & laser show offers new music and exciting presentations every year and ensures a great atmosphere on Lake Zell.



GP ICE RACE

After 45 years, Ice Race motorsport returned to Zell am See in 2019. In addition to the traditional skijoring, you can expect all kinds of motorsport action on the ice track and many stars in front of a unique backdrop.



GROSSGLOCKNER ULTRA-TRAIL

This is where the best of the best trail runners and mountain runners meet to run around the highest mountain in Austria: Over 100 kilometres, 6.500 altitude metres, past 14 glaciers, through 3 federal states and past 300 three-thousand-metres-high peaks.



WINTER SPARTAN RACE

Attention, obstacle course runners! For the toughest among you, we have the Spartan Race as a winter edition. In the Sprint, Super and Kids Race disciplines, all that counts is who has what it takes to be a real Spartan.



Zell am See Kaprun



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YOU WANT

We are looking forward to welcoming you in Zell am See-Kaprun! Until then, feel free to follow us on social media. And when you are here, please inspire us with your best moments in and around our region by using the hashtag #zellamseekaprun.

IMPRINT

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All materials used for this brochure can be recycled easily and safely. Cradle to Cradle Certified™ also guarantees that all materials meet the highest environmental and health standards, that all manufacturing processes are carried out using 100 % clean, renewable energy, and includes social responsibility towards the printer's employees.

Regional production

Our image brochure has been printed entirely in Austria - "Printed in Austria". This means local know-how, the added value stays in Austria and we can secure Austrian jobs. In addition, the production routes are short.

Mineral-oil-free inks

All inks in this product are mineral-oil-free inks and also free of cobalt. They are produced on the basis of renewable raw materials.



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