

SUMMER IN ZELL AM SEE-KAPRUN: ALPS AT THEIR VERY BEST

The combination of glacier, mountain, and lake is unique in the Alps, and makes Zell am See-Kaprun a region full of adventures and experiences for everyone. Summer holiday fun for all ages begins in the crystal-clear waters of Lake Zell at 750 metres above sea level, and extends to over 3,000 metres on the Kitzsteinhorn glacier. Whether connoisseur or sporty active, young or young at heart, single, couple or family with children (and grandparents) - the trio of glacier, mountain, and lake is in harmony for everyone. True to the motto of Zell am See-Kaprun: Alps at their very best!

Visitors come to Zell am See-Kaprun in Salzburger Land because of its nature, sports facilities, excursion destinations, traditions and lifestyle, and its location right in the heart of the Austrian Alps. Extraordinary holiday experiences, combined with Alpine delights and plenty of surprises for children (and parents) guarantee unforgettable holiday moments between glacier, mountain, and lake. Always with you: the "Zell am See-Kaprun App", the perfect digital companion for an active summer holiday. The app acts as an adventure planner, event calendar, restaurant guide and information point on your mobile phone. Also included at selected accommodation businesses: the "Zell am See-Kaprun Summer Card". The card is the ticket to a wide range of experiences, covering more than 40 attractions. The Pinzgau Mobility Card entitles all overnight guests in Zell am See-Kaprun to free travel on public transport throughout the region.

ACTIVE SUMMER BETWEEN GLACIER, MOUNTAIN, AND LAKE

Fancy hiking, biking, trail running, golf, yoga, SUP, swimming, or paragliding? Then head to Zell am See-Kaprun! Here in SalzburgerLand, summer holidaymakers will always find new sporty challenges. All three elements - glacier, mountain, and water - are presented here in their most beautiful form. For example, wakeboarding on Lake Zell, conquering their first three-thousand-metre-high peak, or gravel biking on designated routes. This trio of glacier, mountain, and lake will automatically let your heart beat faster! All three elements are here available in their most beautiful form. Here are the top 7 activities for 2024:

- "My first three-thousand-metre-high peak": from the "Top of Salzburg" excursion destination, you climb 200 metres to the 3,203-metre-high Kitzsteinhorn with a mountain guide.
- Eventful hiking days: Hikers can look forward to over 400 kilometres of marked trails, for example on the Schmittenhöhe - the family and panorama mountain - or on the Maiskogel in Kaprun, below the Kitzsteinhorn glacier.
- The great longing for fun on and in the lake: Lake Zell, with temperatures of 23 degree and an excellent quality of water, offers refreshment for every water sports enthusiast.
- How about gravel biking? There are five designated gravel bike routes around Zell am See-Kaprun. The routes are between 17 and 39 kilometres long.
- Endless MTB possibilities: Mountain bikers with and without an electric motor will find 240 kilometres of cycle and bike trails around Zell am See and Kaprun. For example,

the uphill from Kaprun to the Alpincenter, three high alpine single trails on the Kitzsteinhorn and many more.

- Trail running for beginners and the advanced: The area around Zell am See and Kaprun is perfect for trail runners, exciting trails such as the "Hochsonnbergalm-Trail", the "Schüttbach-Challenge" and the "Schmitten-Ebenberg-Trail" invite to run with the best views.
- The most beautiful golf course in the Alps: At the Leading Golf Course in Zell am See-Kaprun, the two courses Schmittenhöhe and Kitzsteinhorn are among the most beautiful 36 greens in the Alps.

DELIGHTFUL MOMENTS IN ZELL AM SEE-KAPRUN: ALPS AT THEIR VERY BEST!

Hiking is good for body and soul! Happy hormones bristle in the heart of nature. Natural sensations invigorate and stimulate all the senses. Home of delightful moments: Zell am See-Kaprun. Boasting beautiful hiking trails, this holiday region in SalzburgerLand offers countless opportunities to experience nature at close range. And fans of culinary delights appreciate Zell am See-Kaprun as the epitome of alpine enjoyment - with homemade pastries at the mountain hut or at one of the nine Toque-awarded restaurants. Here some of the best delightful moments between glacier, mountain, and lake:

- Glacier breakfast on the Kitzsteinhorn: Enjoy the finest regional specialities at 3,029 metres above sea level and a 360-degree panorama of three-thousand-metre-high peaks early in the morning.
- Magical moments on Lake Zell: In July and August, the MS Schmittenhöhe cruises across the lake every Friday evening. The perfect start to the day: Lake'n'Brunch on the excursion boat.
- Welcome to the hiking mountain summer: Thanks to the K-ONNECTION cable car connection from Kaprun uphill to TOP OF SALZBURG, you can get to know four climate zones at once on the "Kitzsteinhorn Explorer Tour".
- The finest cuisine between glacier, mountain, and lake: Zell am See-Kaprun is renowned for its Alpine cuisine. There are nine Gault Millau restaurants, four gourmet stations on the Schmittenhöhe and exciting culinary events.
- The early bird enjoys a better view: Take the gondola uphill to the Schmittenhöhe early in the morning, and enjoy a "Sunrise Hike with Mountain Breakfast". From summer 2024, there will be a viewing platform at the upper terminus, inviting to share unforgettable moments on social media and inspiring teenagers to come along too.
- TAUERN SPA Zell am See-Kaprun: One of the most modern wellness oases in the Alps welcomes visitors with twelve pools - including two infinity pools, ten saunas, steam baths, Kidstein SPA and much more.

PLENTY OF CHILDREN'S SURPRISES FOR COOL FAMILIES

Race against each other on slides in the ICE ARENA on the Kitzsteinhorn, enjoy Schmidolin's adventures on the Schmittenhöhe panorama and family mountain, three lidos on Lake Zell and a cool family activity programme. With this - and much more, Zell am See-Kaprun attracts all active families with children to SalzburgerLand. In this oversized children's (and adults')

playground, the fantastic three await: glacier, mountain. and lake! Here are six children's surprises for 2024 in the Zell am See-Kaprun region of adventures and experiences:

- Welcome to the family mountain: the Schmittenhöhe is the realm of dragon "Schmidolin". There's an "Insta point" for teenagers at the upper terminus.
- Downhill fun on the "Maisi Flitzer": Located in the centre of Kaprun, the "Maisi Flitzer" Alpine Coaster offers fast-paced summer tobogganing fun for the whole family.
- Snow and tobogganing in summer? That's only possible in the ICE ARENA on the Kitzsteinhorn! The glacier experience can be accessed quickly and easily by cable car.
- Plenty of water in and on Lake Zell: crystal-clear water of around 23 degrees. Three lidos on the lakeshore with slides, pools and playgrounds invite to enjoy a relaxing day of swimming.
- Diverse weekly programme & children's programme: Zell am See-Kaprun welcomes families with children, and offers an extraordinary weekly programme for everyone.

SUSTAINABLE HOLIDAYS IN ZELL AM SEE-KAPRUN

The topic of sustainability runs like a green thread through all areas in Zell am See-Kaprun. If you swap the motorway for the railway tracks, your holiday experience begins with the arrival: No traffic jams, no stress and therefore completely sustainable. Numerous direct train services from European cities lead to the centre of Zell am See. And with the ÖBB Transfer Deal, a shuttle service takes you from the train station in Zell am See directly to your accommodation and back to the station on the day of departure. With the free Mobility Card for all overnight guests, you can also use all public transport in the entire region free of charge. Holidays with a clear and green conscience.

THE TOP 10 EVENT TIPS FOR 2024:

- Cool Kids Cook Maiskogel: 31 May
- Schmitten Mountain Festival: 23 June
- TriZell Triathlon: 29 June
- Gipfel-Klänge summit sounds Kitzsteinhorn: 7 July
- Grossglockner Ultra-Trail: 25 to 28 July
- IRONMAN 70.3: 1 September
- SPARTAN Trifecta: 6 to 8 September
- Zell Magic Lake Show: all summer long
- Alpine Cuisine Festival: 30 September
- Legendary Night of the Water: every Monday evening from 1 July to 2 September