

FIVE GOOD REASONS FOR A SUMMER HOLIDAY IN ZELL AM SEE-KAPRUN

Just between us: there are of course countless reasons. But with a total of 300 pages, you would hardly read to the end. So here are our five favourite reasons that make the Zell am See-Kaprun holiday region so unique. To start with, there is the trio of glacier, mountain and lake, the unique attitude towards life as well as countless holiday options. This continues, and doesn't end, with the especially mindful approach towards invaluable nature.

GOOD REASON #1 - THE HARMONIOUS TRIO OF GLACIER, MOUNTAIN, AND LAKE

Enjoying unique views at 3,000 metres above sea level on the Kitzsteinhorn glacier in the morning and diving into the 23-degree water of the crystal-clear Lake Zell in the afternoon - this is only possible in Zell am See-Kaprun! Active holidaymakers can experience four different climate zones, effectively all seasons - and the elements of ice, earth, and water - with all their senses on one summer's day in this top holiday region in SalzburgerLand. On the Kitzsteinhorn, "TOP OF SALZBURG" (Gipfelwelt 3000) and the two panorama platforms are a spectacular excursion destination right on the border of the Hohe Tauern National Park. Using one of the most modern and energy-efficient cable cars in the Alps, the "3K K-connection" directly from the centre of Kaprun, this excursion destination can be reached easily. With over 30 three-thousand-metre-high peaks, the panorama on the Schmittenhöhe - Zell's local mountain - is also impressive. In the valley, Lake Zell provides variety and refreshment - with water of the best quality and a temperature of around 23 degrees.

GOOD REASON #2 - THE MOST EXCITING ADVENTURE PLAYGROUND IN SALZBURGERLAND

First three-thousand-metre-high peak? Sure! Guided gravel bike tour? Of course! SUP on the crystal-clear lake? No problem! Tee off on the only 36-hole "Leading Golf Course" in the Alps? Certainly! There is hardly a sporty activity that is not available between glacier, mountain, and lake. And there is something for everyone. Whether mountain or water sports enthusiasts, amateur or professional athletes, individualists or family people, adventurers or connoisseurs: the happy hormones of all holidaymakers will go into overdrive around Zell am See and Kaprun. The gentle to rough mountains are just made for mountaineering, hiking and trail running, but also for mountain biking, e-biking, and gravel biking. And Lake Zell is an Eldorado for surfers, sailors, water skiers, wakeboarders, swimmers, stand-up paddlers, and SUP yogis. Ermm, how long is your summer holiday in 2024 actually?

GOOD REASON #3 - ACTIVE LIFESTYLE MEETS NATURE AND ALPINE DELIGHTS

A "Lake'n'Brunch" on board the MS Schmittenhöhe in the morning, feeling the freshness of summer at one of the three lidos in the afternoon, and a romantic dinner at one of the excellent restaurants in the evening - this is what a day on holiday in summery Zell am See-Kaprun looks like. The unique trio of glacier, mountain and lake stands for pure zest for life

and alpine summer holidays. The culinary delights of the Alpine cuisine are celebrated at top level at nine Gault Millau-awarded restaurants. Families and romantics love the "Zell Magic Lake Show", a summer evening event on the lakeshore with light show and music. Life is celebrated in Zell am See-Kaprun!

GOOD REASON #4 - FAMILIES COME FIRST IN ZELL AM SEE AND KAPRUN

A family holiday in Zell am See-Kaprun means: Welcome to a region with great variety! The range of activities and excursion destinations is so wide that one summer holiday is never enough. The three local mountains - Schmittenhöhe, Kitzsteinhorn and Maiskogel - invite with countless opportunities to experience nature in all its diversity. "TOP OF SALZBURG" (Gipfelwelt 3000) with two panorama platforms, Cinema 3000, and the highest-situated restaurant in SalzburgerLand is a unique excursion destination on the Kitzsteinhorn - right on the border to the Hohe Tauern National Park. The Schmittenhöhe is THE family and panorama mountain. The popular local mountain combines nature, fun and games perfectly - from sunrise yoga to a racy ride on "Schmidolin's Blazing Wheels" to a contemplative "4-Lake Art Hike". From summer 2024, there will be a viewing platform at the upper terminus, inviting you to share unforgettable moments on social media and inspiring teenagers to come on hiking tours too. And then, of course, there's Lake Zell, including lidos with heated pools and more. After all, children just love water!

GOOD REASON #5 - LIVING SUSTAINABLY AND ENJOYING A MINDFUL HOLIDAY

To contribute to a sustainable world, Zell am See-Kaprun is fully committed to sustainability and conserving resources. For example, numerous direct and fast train services from European cities to the centre of Zell am See make it easier for guests to do without their own car. All guests get their personal "Mobility Card" from the first night of their stay. With this card, they can use all public transport in the entire Pinzgau region free of charge. Those who obtain the "Zell am See-Kaprun Summer Card" from participating partner accommodation businesses can look forward to many benefits, e.g. lift rides and boat trips on the excursion boat. All cable cars in the region run on 100 per cent electricity from renewable sources. The high mountain reservoirs high above Kaprun - also a popular excursion destination for holidaymakers - generate climate-friendly "green" electricity with the help of hydropower.