

SUMMER IN ZELL AM SEE-KAPRUN: ALPS AT THEIR VERY BEST

The combination of glacier, mountain, and lake is unique in the Alps, and makes Zell am See-Kaprun a region full of adventures and experiences for everyone. Summer holiday fun for all ages begins in the crystal-clear waters of Lake Zell at 750 metres above sea level, and extends to over 3,000 metres on the Kitzsteinhorn glacier. Alps at their very best!

Visitors come to Zell am See-Kaprun in Salzburger Land because of its nature, sports facilities, excursion destinations, traditions and lifestyle, and its location right in the heart of the Austrian Alps - always between glacier, mountain, and lake. Always with you: the Zell am See-Kaprun App. The app acts as an adventure planner, event calendar and information point on your mobile phone. Also included at selected accommodation businesses: the "Zell am See-Kaprun Summer Card". The card is the ticket to more than 40 attractions. The Pinzgau Mobility Card entitles you to free travel on public transport throughout the region.

ACTIVE SUMMER BETWEEN GLACIER, MOUNTAIN, AND LAKE

Fancy hiking, biking, trail running, golf, yoga, SUP, swimming, or paragliding? Then head to Zell am See-Kaprun! Here in SalzburgerLand, summer holidaymakers will always find new sporty challenges. All three elements - glacier, mountain, and water - are presented here in their most beautiful form.

The top 7 activities:

- "My first three-thousand-metre-high peak": with a mountain guide on the 3,203 metre-high Kitzsteinhorn
- Mountain biking: four high alpine single trails between the Kitzsteinhorn and Kaprun
- Trail running: out and about on the scenic "Hochsonnbergalm Trail"
- Hiking: a network of over 400 kilometres of marked trails
- Leading Golf Course: one of the most beautiful golf courses in the Alps
- Water sports: Lake Zell offers temperatures of up to 23 degrees and water of the best quality

DELIGHTFUL MOMENTS IN ZELL AM SEE-KAPRUN: ALPS AT THEIR VERY BEST!

Home of delightful moments: Zell am See-Kaprun. The premium destination offers countless opportunities to experience nature at close range on beautiful hiking trails. And for fans of culinary delights: Zell am See-Kaprun is the epitome of Alpine cuisine - from cold snack platters at huts to Gault Millau restaurants.

Some of the most delightful moments:

- Glacier breakfast on the Kitzsteinhorn: 360-degree panorama and the finest regional specialities
- Lake Zell: cruise across the lake on the MS Schmittenhöhe; also with breakfast at "Lake'n'Brunch"

- "Kitzsteinhorn Explorer Tour": on the 3K K-ONNECTION mountain railway through four climate zones
- Alpine cuisine: including nine Gault Millau restaurants, gourmet stations on the Schmittenhöhe and numerous exciting culinary events
- "Sunrise Hike with Breakfast": early in the morning on the Schmittenhöhe - just enjoy
- TAUERN SPA Zell am See-Kaprun: the best programme for a rainy day; preferably in one of the most modern wellness oases in the Alps

LOTS OF CHILDREN'S SURPRISES FOR COOL FAMILIES

Racing downhill on slides in the ICE ARENA on the Kitzsteinhorn, Schmidolin's adventure on the Schmittenhöhe panorama and family mountain, three lidos on Lake Zell and a cool family activity programme. With this - and much more, Zell am See-Kaprun attracts all active families with children to SalzburgerLand.

Six examples:

- Schmittenhöhe family mountain: Welcome to the realm of the little dragon "Schmidolin"
- "Maisi Flitzer": fast-paced summer tobogganing fun with the Alpine Coaster in Kaprun
- ICE ARENA on the Kitzsteinhorn: snowball fights and tobogganing in summer
- Lake Zell: three lidos, with heated pools, on the lakeshore invite you to enjoy relaxing aqua fun
- Weekly programme & children's programme: extraordinary summer action for all ages
- Sustainability: With the "Mobility Card" you can use public transport, with the "Zell am See-Kaprun Summer Card" you can also use lifts and the MS Schmittenhöhe on the lake

SUSTAINABLE HOLIDAYS IN ZELL AM SEE-KAPRUN

The topic of sustainability runs like a green thread through all areas in Zell am See-Kaprun. If you swap the motorway for the railway tracks, your holiday experience begins with the arrival: No traffic jams, no stress and therefore completely sustainable. Numerous direct train services from European cities lead to the centre of Zell am See. And with the ÖBB Transfer Deal, a shuttle service takes you from the train station in Zell am See directly to your accommodation and back to the station on the day of departure. With the free Mobility Card for all overnight guests, you can also use all public transport in the entire region free of charge. Holidays with a clear and green conscience.

THE TOP 10 EVENT TIPS FOR 2024:

- Cool Kids Cook Maiskogel: 31 May
- Schmitt Mountain Festival: 23 June
- TriZell Triathlon: 29 June (international sailfish triathlon)
- Gipfel-Klänge summit sounds Kitzsteinhorn: 7 July
- Grossglockner Ultra-Trail: 25 to 28 July
- IRONMAN 70.3 Zell am See-Kaprun: 1 September
- SPARTAN Trifecta: 6 to 8 September

- Zell Magic Lake Show: all summer long
- Alpine Cuisine Festival: 30 September
- Legendary Night of the Water: every Monday evening from 1 July to 2 September